Premium Group Adopts AI-Powered Dialing System to Promote Digital Transformation of Finance Business

Name	Premium Group Co., Ltd. (Securities Code: 7199)
Overview	Premium Group's wholly owned subsidiary Premium adopted an AI-powered dialing system (predictive dialer) to enhance its credit receivable collection capacities.
Details	Predictive dialer is a function that automatically dials the dialing list registered in the system and transfers just the answered calls to waiting operators. It realizes efficient call handling by omitting situations where customers cannot answer calls and ensures operators connect with customers. By adopting a predictive dialer powered with a superior AI function for Premium's receivables collection department as part of digital transformation promotion measures to achieve the medium-term vision, Premium Group will aim to improve call center quality and further streamline credit receivables collection.

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