

January 25, 2022

**Premium Group to Start Provision of Customer Attraction Support Service
Under Membership Organization**

Name	Premium Group Co., Ltd. (Securities Code: 7199)	
Overview	Premium Group's wholly owned subsidiary Premium Mobility Services will launch a new customer attraction support service under its membership organization targeting automobile maintenance factories in order to support management of mobility business operators.	
Details	<p>The service is to introduce individual customers attracted through a website the company operates who are in need of after-sales services such as automobile maintenance and inspection to automobile maintenance factories. This is expected to stabilize management of maintenance factories for the long term as increase in transaction opportunities with new customers as well as securing customers under management can be anticipated. This service not only introduces customers to maintenance factories but also features webpages introducing each maintenance factory on the website as well as a 24-hour automatic customer response chat.</p> <p>The company will enhance its membership organization to support business operation of maintenance factories and contribute to improving overall business operation of maintenance factories as well as supporting safe use of automobiles by customers.</p>	
Service Details	Commencement date of service provision	May 2022 (planned)
	Monthly fee	5,500 yen at minimum
Inquiry	Tomohiro Kanazawa, director and managing executive officer TEL: +81-3-5114-5708 Mail: ir-info@premium-group.co.jp URL: www.premium-group.co.jp/en/	

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