

December 14, 2021

**Premium Group Establishes Media Providing Helpful Information Concerning Automobiles**

Name	Premium Group Co., Ltd. (Securities Code: 7199)
Overview	Premium Group's wholly owned subsidiary Premium Mobility Services has established an owned media covering helpful information concerning automobiles.
Details	<p>The owned media will distribute helpful information for realizing smart and safe use of automobiles for people considering purchasing or replacing their automobiles, people seeking more satisfying lifestyles with automobiles, people that are anxious about the automobiles they have, etc. The content of articles includes how to select from used cars, different purchasing methods suitable for each person, daily maintenance tips, current topics of the automobile industry, what to do when an automobile breaks down, and so on. Under the chief editor and specialized staff well versed in the automobile industry, it will distribute new information every week utilizing the experience the company has cultivated as an automobility company.</p> <p>Through information distributed via the media, the group will continue to strive to enrich content that supports rich lifestyles with automobiles of a wide range of people.</p>

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