

January 17, 2020

Premium Group Announces Change in Trade Name of Consolidated Subsidiary

Name	Premium Group Co., Ltd. (Securities Code: 7199)
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Trade Name Change of Its Consolidated Subsidiary

Current trade name	Premium Financial Services Co., Ltd.
New trade name	Premium Co., Ltd.
Effective date	February 16, 2020
Reason	The trade name is being shortened as the subsidiary has recently expanded its business beyond the field of financial services to which the current trade name is confined and seeks to improve penetration and visibility as well as further increase recognition among customers and business partners.

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