



【Premium Group (TSE:7199)】
Company Information Material

“Offering premium finance and service to the world”

Agenda

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2. Company Information	p.8
3. Summary of Each Business	p.13
(Mid-Term Management Plan • ESG • SDGs)	
4. Growth Strategy	p.34
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1. Overview of Premium Group



Overview of Premium Group^①

1 What We Do

Premium Group offers **Combined Mobility Services**.

2 Main business

Finance Business

Auto credit

*Others : Shopping credit, debt collection etc.

Automobile Warranty business

Warranty for car breakdown (for used cars)

*Others : Overseas warranty business etc.

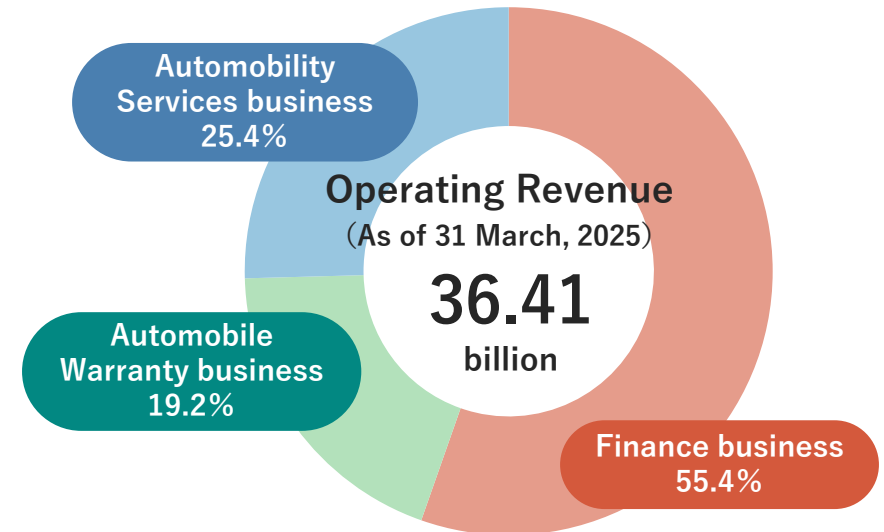
Automobility Services business

Various products and services for dealers and garages to enhance their business

*Others : Membership organization management,
automobile wholesaler, software sales, auto leasing,
automobile subscription service
and in-house garage, Auto parts sales

3 Operating Revenue Composition *As of 31 March, 2025

By establishing the Car Premium business model,
expand the Finance business, Automobile warranty business
and Automobility Services business
to create the only used car domain in Japan and
become **the “ONE & ONLY automobility company**



Note: As the segment classifications were changed in the current period, the percentages in the new classifications are reflected.

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Overview of Premium Group ②

4 Market Environment

Located in a **huge, stable, and oligopolistic market** environment, enabling us to take on new business challenges based on a **stable foundation**.

Huge Market

The scale of automobile business market is
Approx. **JPY 21 trillion**

Stable Demand

Used cars are **necessity of life**. Mature Market,
but demand shows stable growth

Oligopolistic Market

Only 3 listed auto loan companies in the market
Our share is approx. **14%**

Details on p.10

※詳細はP.16

5 Strenth

Stand-alone financing company • Warranty industry leader • **Recurring revenue** business model

Stand-alone financing company

*Finance, Automobile Warranty, Auto Mobility Services

Offering **various services** not bound by the Banking
Business Act

Warranty industry leader

*Automobile Warranty

Developing **automobile warranty market** by
exploring latent need

Recurring revenue business model

*Finance, Automobile Warranty

Future Revenue JPY62.2 billion is accounted for
balance sheet as of March 31, 2025

6 Risks and Countermeasures

Applying **appropriate risk hedging** and business maximization through synergies among group companies

Finance business

- ✓ **Delinquency, Default**
Risk hedge with insurance in case of default
- ✓ **Fundraising**
Approx. 90% of receivables are financed by banks.
We are responsible only for the guarantee.

Automobile Warranty business

- ✓ **Warranty Repair Cost**
 - Reducing cost price by procuring automobile spare parts **from subsidiary companies**.
 - Reducing repair cost by repairing at our **network of garages**

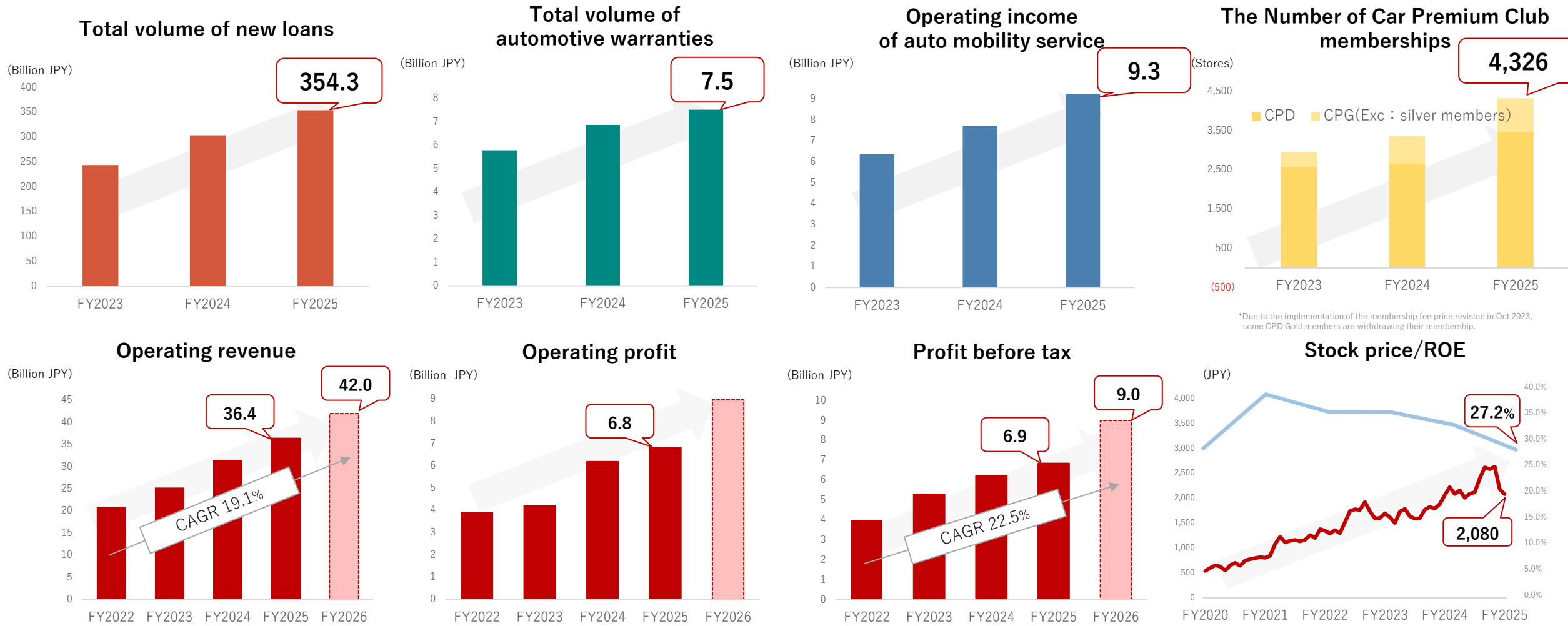
Automobility Services business

- ✓ **Sales of collected delinquent debt vehicles**
Supplied by finance business unit
- ✓ **To cope with weakening of SMEs in the automotive market**
Organizing multiple SMEs to compete major automotive companies

Overview of Premium Group ③

7 KPI · Business Performance

Continued steady growth in all indicators. Further growth is expected in the mid- to long-term.

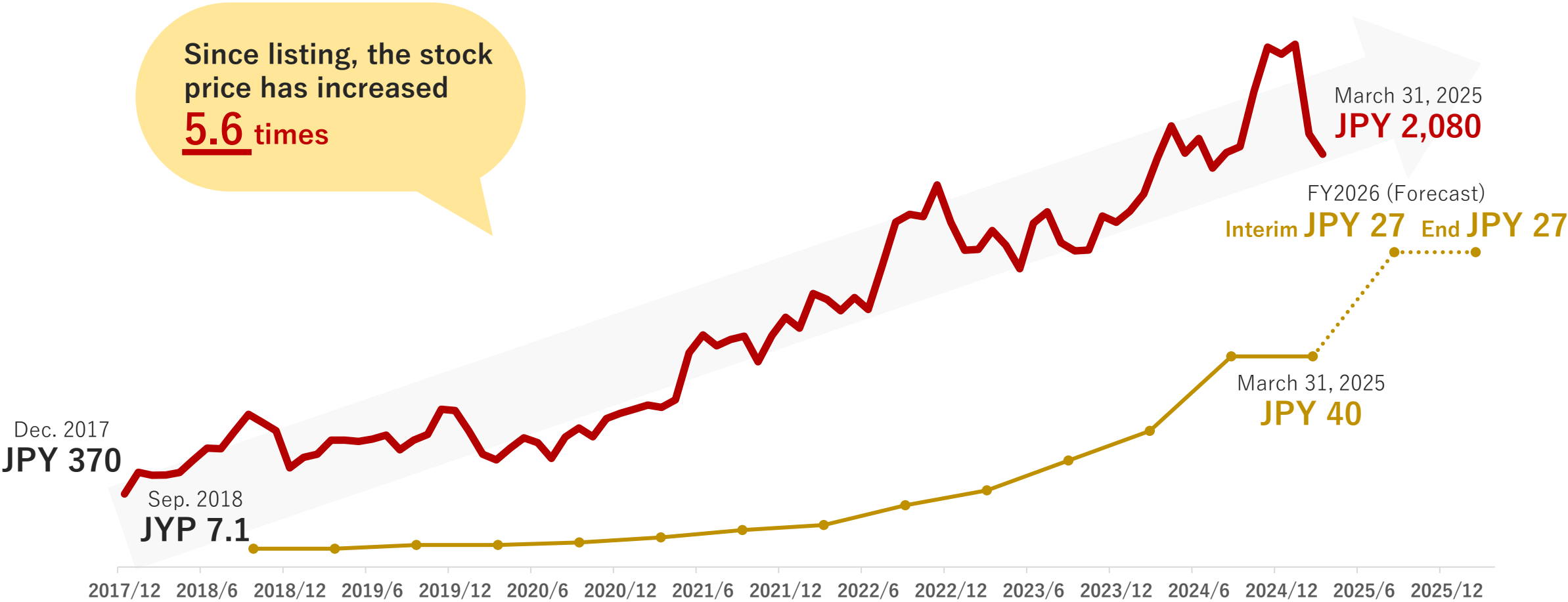


Note: Due to a change in accounting policy, a portion of operating revenues has been reclassified in the fiscal year ended March 31, 2023.

Overview of Premium Group ④

(based on closing price)

8 Company Stock Price and Dividends



2. Company Information



Group organization with more than 20 companies in Japan and overseas

- Centered on three business units, we are developing our business in a group structure of more than 20 companies in Japan and overseas.



Yohichi Shibata
President and CEO

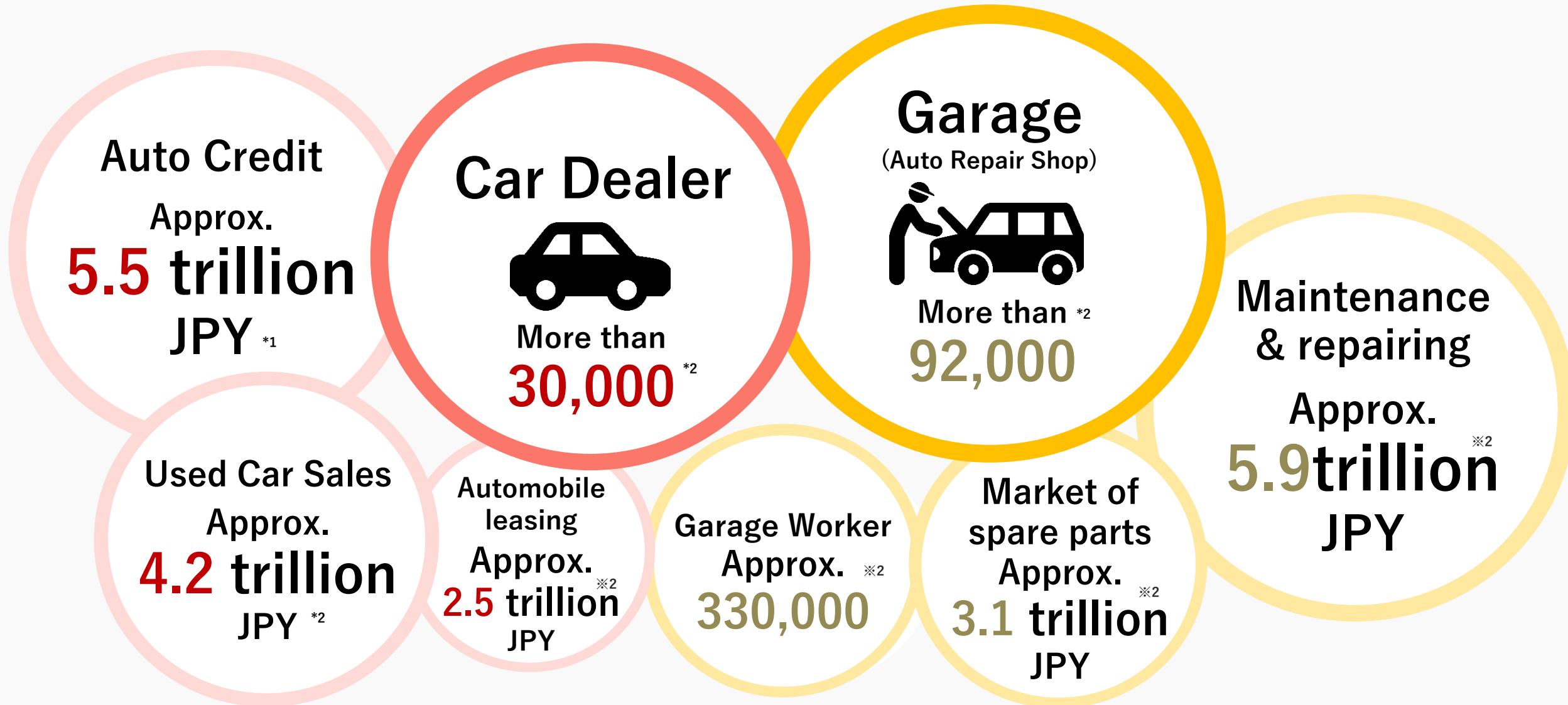
Leading our company as the founder with abundant financing and mobility industries experience

1982	Joined Sato Shoji Corp.
1985	Joined APLUS Co., Ltd.
2003	Joined IDOM Inc.
2007	Appointed as President and CEO of Premium Co., Ltd.
2016	Appointed as President and CEO of Premium Group Co., Ltd.

Note: " * " = Equity Method Affiliates

Market size and our business area

- Capitalizing on the expansive automotive sector to strengthen our core business and foster new ventures.

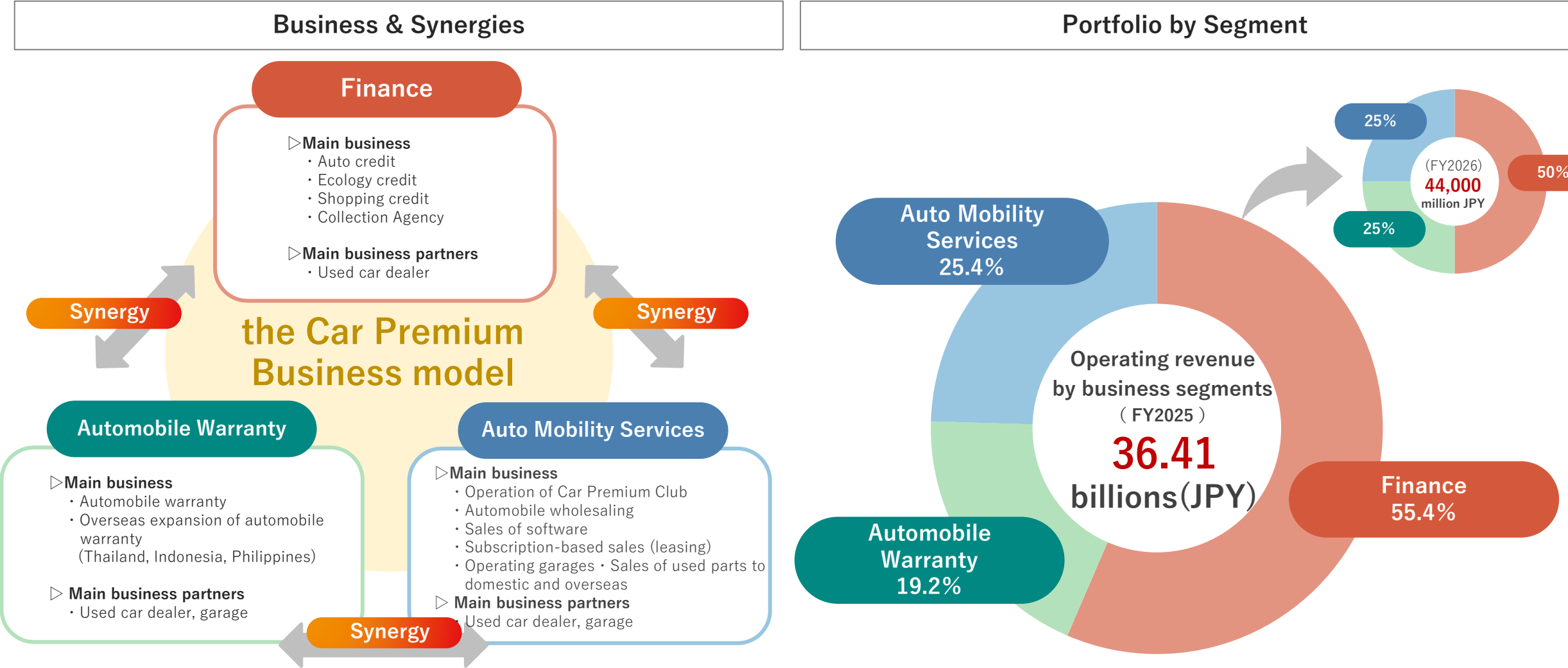


*1. Reference from Japan Consumer Association "credit statistics in Japan 2024"

*2. Reference from Yano Research Institute Ltd. "Data of after market of automobile 2024"

Description of Business

- We offer **comprehensive auto mobility services** built around our three core business segments.
- Increasing the competitive advantage of each business by leveraging business synergies within our group



Stable growth since founding

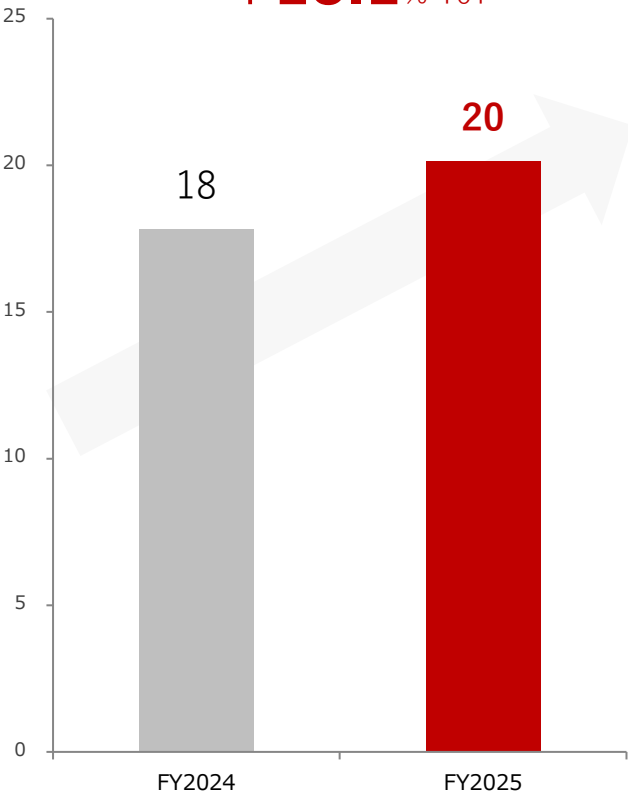
- Finance business and breakdown warranty business are asset businesses and thus stable earnings are recorded.
- Auto Mobility Services as new business unit will show great expansion based on “fee business”.

Finance

Operating Revenue

(billion of JPY)

+13.1% YoY

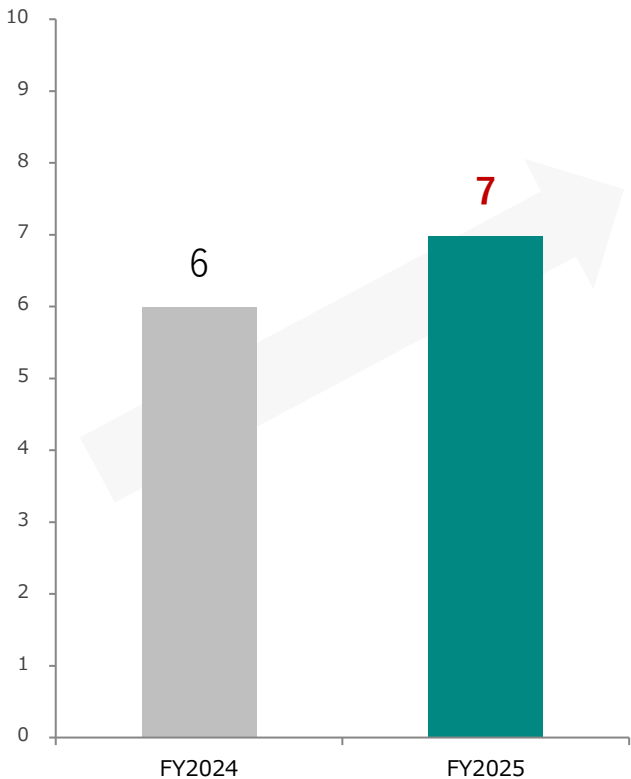


automobile warranty

Operating Revenue

(billion of JPY)

+16.6% YoY

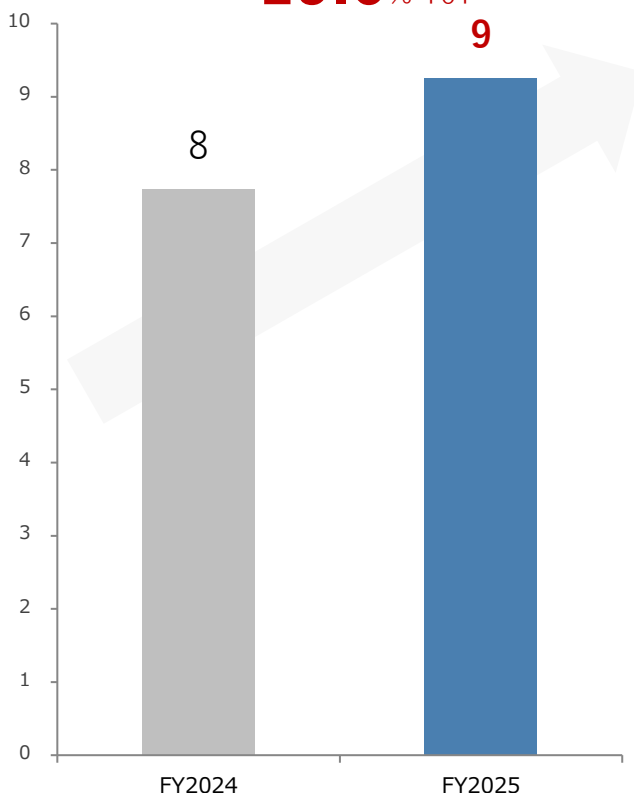


Auto Mobility Services

Operating Revenue

(billion of JPY)

+ 19.6% YoY



3. Summary of Each Business

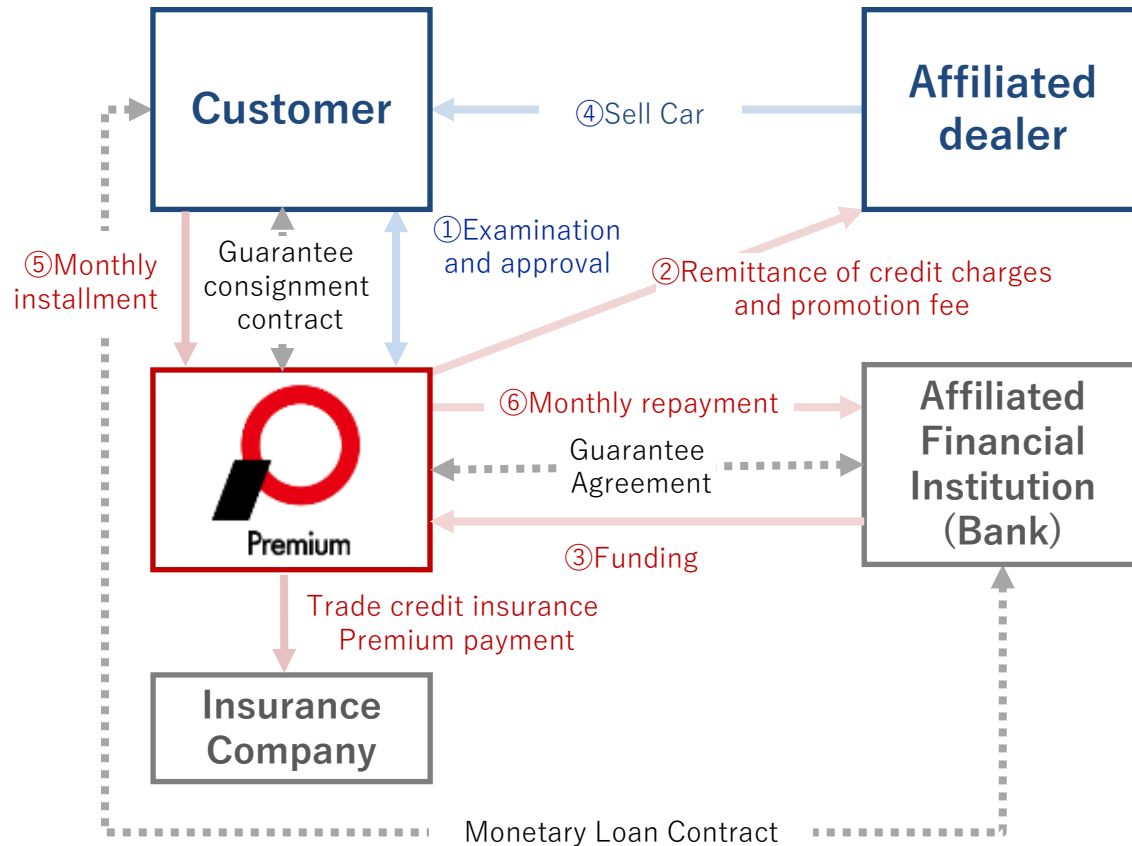
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■ Expanding our business with specializing in “auto credit for used car”

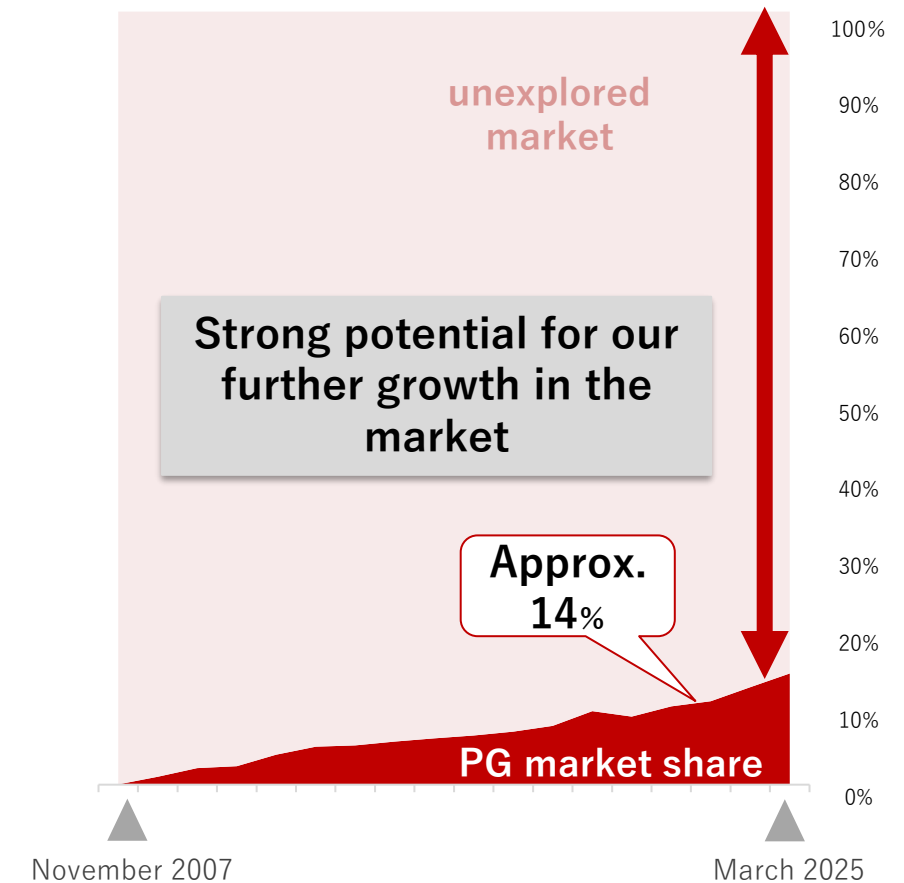
Business structure of auto credit (affiliated auto credit)

Affiliated loan method is adopted* Funds provided by bank
Joint guarantee, screening, and collection by us



Market share of auto credit

Of the listed companies handling auto credit, our share is approx. **14%**, and there is room for further development.



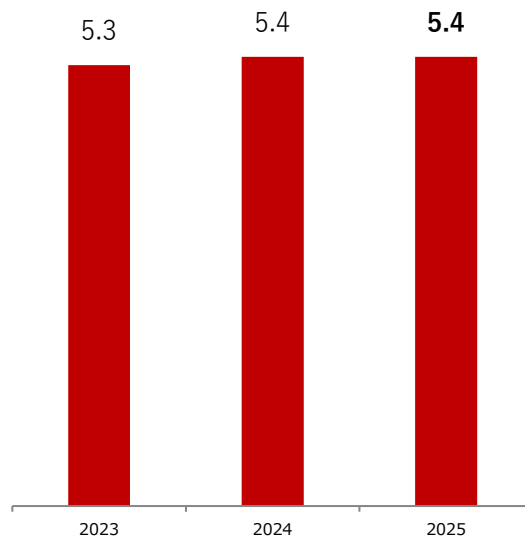
- Demand for used cars is stable. Car is consumer life's **essential commodity**.
- Quite **high barriers** to entry to the auto credit market.

Market Environment

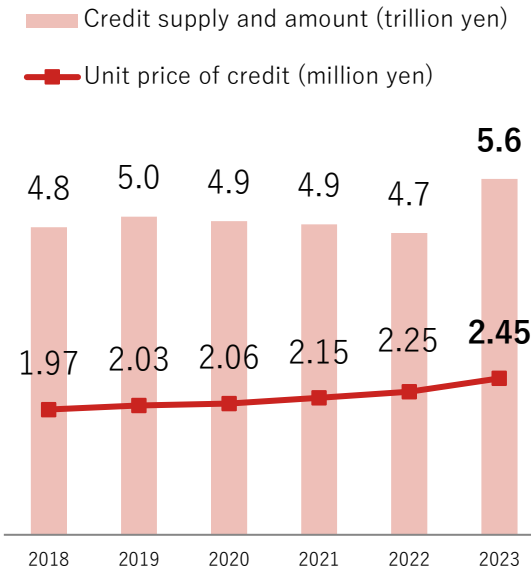
- Used car registrations declined due to Covid-19 Pandemic 2020, but have been **gradually recovering since the beginning of 2023 and will remain flat**
- Although the number of credit extensions decreased due to people refraining from going out due to the Covid-19, As the performance of cars improves, the unit price increases and the amount of credit extended stays the same.
- **Stable demands for vehicles even during recessions (Lehman Brothers bankruptcy2008, Tohoku earthquake 2011, Covid-19 Pandemic 2020)**

Trend in the number of registered used cars

(Million units)



Auto Credits Amount of credit and unit price



High Barriers to Entry

- **Large amounts of capital is required** advance payment on behalf of a third party and so on.
- **A license based on Installment Sales Act is required** to start this business.
- After our establishment, **no major company has decided to enter this industry.**

Player
in the market

Listed company

3

companies

New player
in the market
(in the last two decades)

New player

1

Premium Group Only

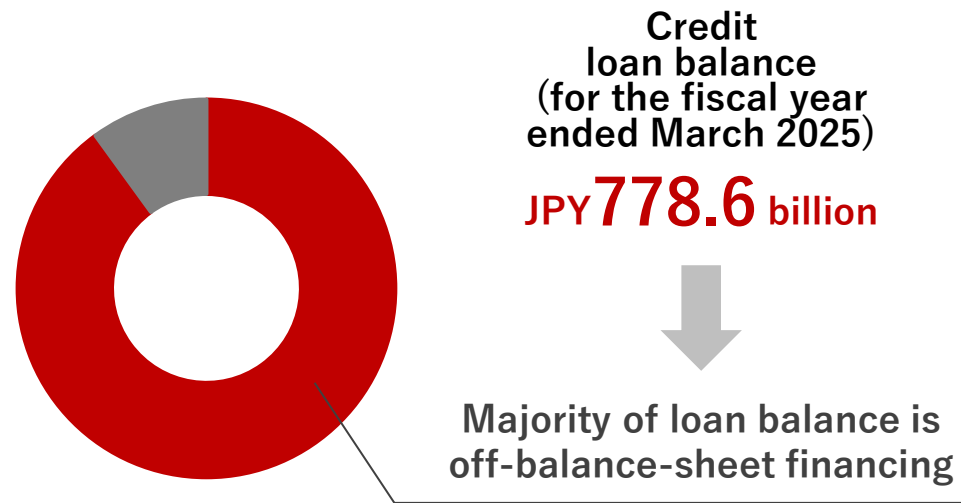
- Notwithstanding that it is hard to differentiate automobile loan product superiority, our speedy market share growth has achieved by cross-selling with other products which can be sold by a stand-alone financing company like us.

	Competitors	Premium Group												
Organization	Bank-affiliated It is under the umbrella of a bank, its fundraising power is stable, and the number of years it has been in business is long. High market recognition Due to laws and regulations, Limited scope of service provision	Stand-alone Offering various services not bound by the Banking Business Act ※Various services and products : services for used car dealers (automobile warranty, sales of automobile spare part and software, brokerage new vehicle sales)												
Products	Credit related products	Specializing in auto loan with extensive automotive industry experience No.1 player in the auto credit market*1 <table border="1"><caption>Credit Ratio Data (Estimated)</caption><thead><tr><th>Company</th><th>Auto credit ratio (%)</th><th>Other credit ratio (%)</th></tr></thead><tbody><tr><td>PG</td><td>~90</td><td>~10</td></tr><tr><td>A社</td><td>~75</td><td>~25</td></tr><tr><td>B社</td><td>~65</td><td>~35</td></tr></tbody></table>	Company	Auto credit ratio (%)	Other credit ratio (%)	PG	~90	~10	A社	~75	~25	B社	~65	~35
Company	Auto credit ratio (%)	Other credit ratio (%)												
PG	~90	~10												
A社	~75	~25												
B社	~65	~35												

- Majority of loan balance is affiliated automobile loan (**over 90% is off-balance-sheet financing**)

Funding methods

Mainly affiliated loan receivable,(off-balance-sheet)
⇒ **Not reflected on B/S**
Regularly securitize the company's own receivables

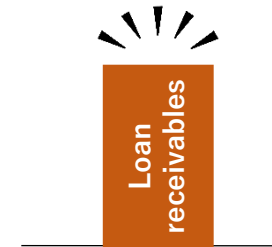


Receivables that don't meet the criteria for affiliated loans
(high value, corporate, etc.) are handled in-house.
⇒ Creditworthiness is not severe, so we use our own credits.

Interest rates for funding auto loans

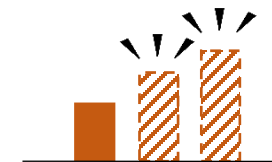
Rising interest rates is little no impact

> Loans **under contract**



Fixed rates for both
funding and loans→No
impact

> **New** loans to be contracted

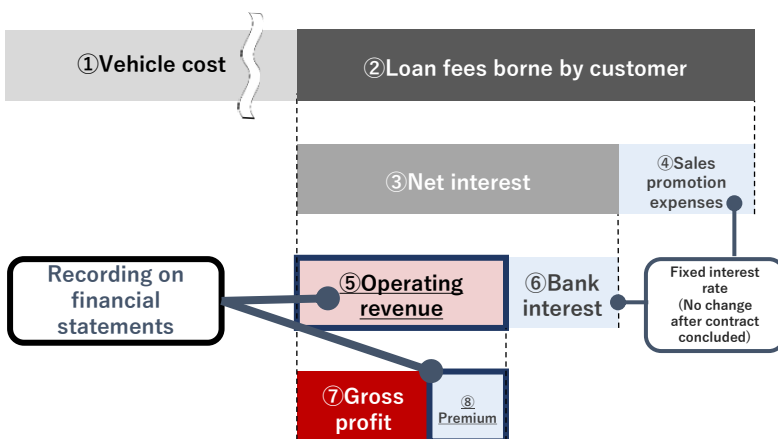


Agilely pass on higher interest
rates→Little to **no** impact

- Auto Credit is a **stock-type business**
- Sales deferred over multiple years (average 5 years)

Image of Earnings

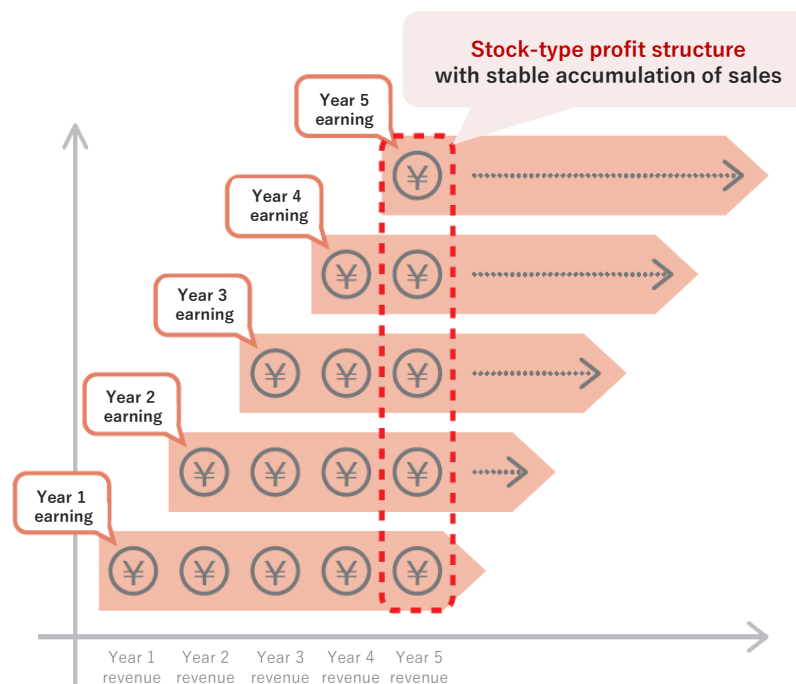
Due to the cost structure that does not assume "low interest rates",
Resistant to the risk of interest rate fluctuations



Note: The diagram above does not show the exact amounts/flows of amount in the transactions, as this was created to show the concept of our revenue recognition, as well as deductions from credit commission paid by our customers, in our collaborative loan transactions.

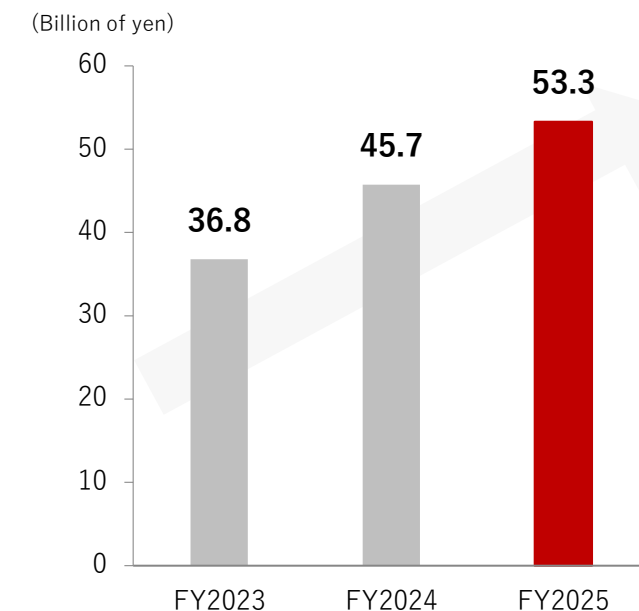
Stock-type business image

The revenue earned each year is recorded in installments according to the contract period.
Stock-type profit structure with stable accumulation of sales



Future expected earnings in the Finance Business

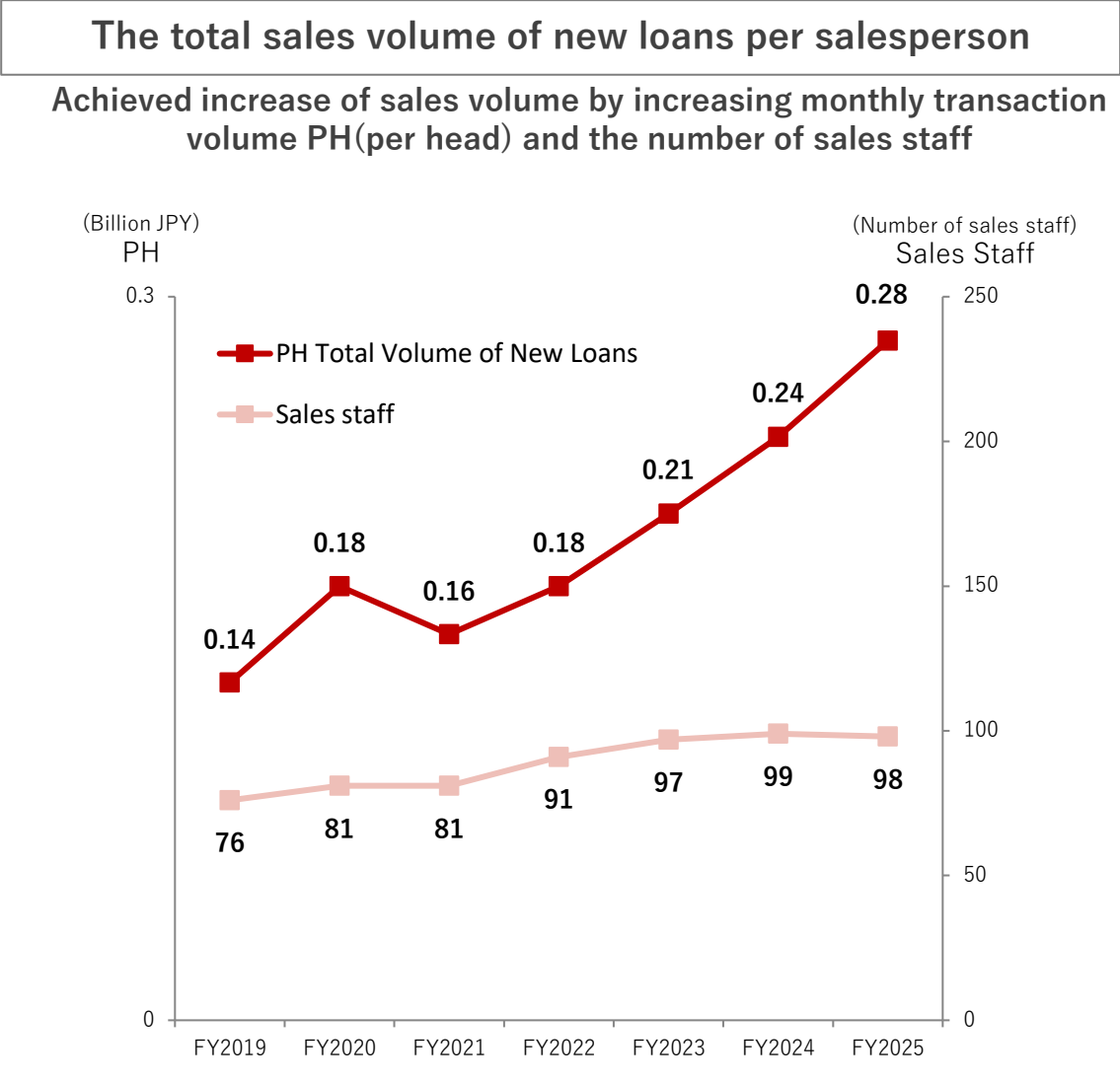
Expenses are recorded as a lump sum and income is deferred using the effective interest method.
53.3 billion yen of future expected earnings stocked in BS



Note : Future expected earnings means "Financial guarantee contracts"

- Developing nation-wide sales division network. Efficient activities by combining online and offline sales approaches.

Sales Strategy	
In the retention strategy of the paid membership organization Car Premium Club, Comprehensive provision of automotive-related services	
	forte
Sales Structure	- Organize car dealers and garages → Establish a nationwide service provision system Car Premium Dealers: 3,468 companies Car Premium Garages: 858 stores - Face-to-face sales and non-face-to-face sales (telephone business negotiations) Adopt a hybrid sales system that combines → Efficient approach to existing, unoperated, and untapped destinations
Versatile service Line-up	In all scenes of car life, from car selection to sale Car Premium Club services available → Solving Automobile-Related Problems with the Premium Group
online conjugation	Our service site for end users “Car Premium for all your car needs” Utilize a portal site for Affiliated dealer → Easily use the service anytime, anywhere → End users, car dealers and garages connecting



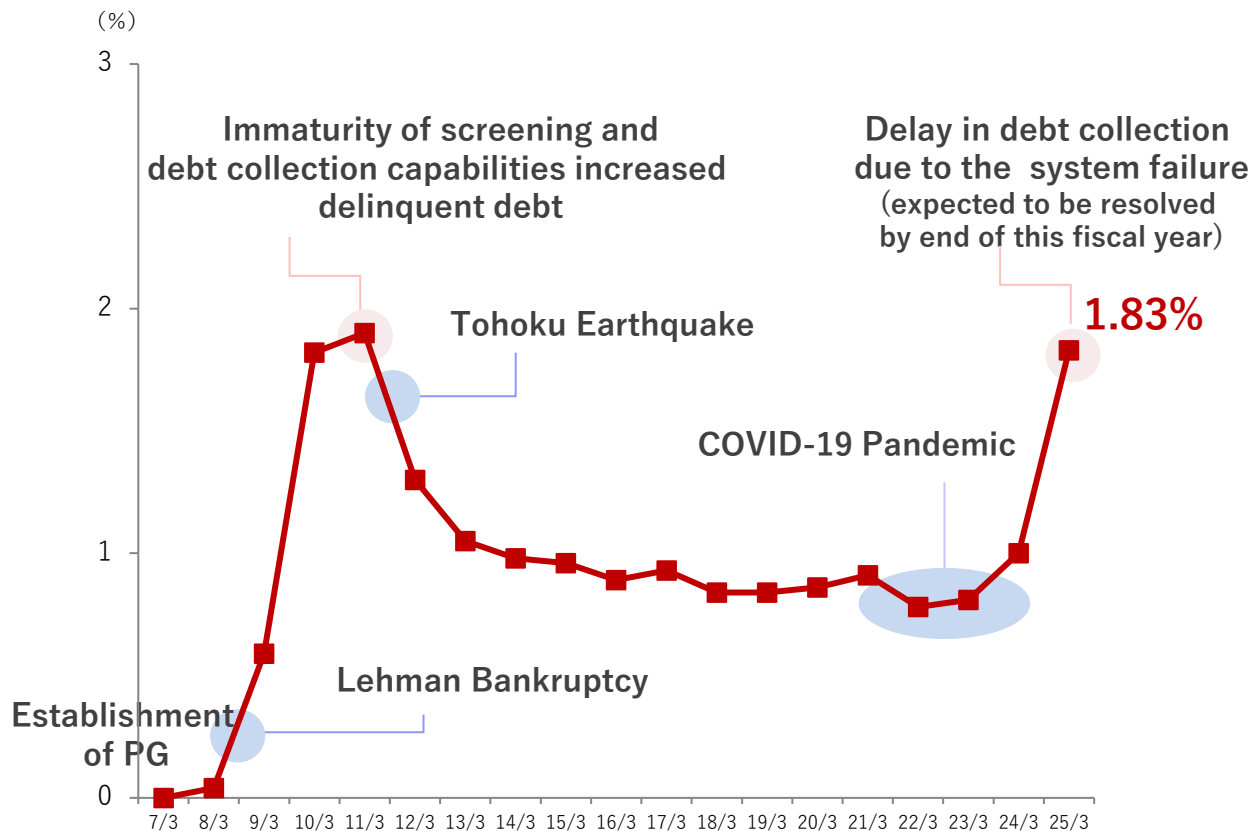
*PH refers to the average monthly auto transaction volume per auto sales staff.

■ Ratio of delinquent loan is well managed through appropriate customer follow-up

Delinquency rate

The 2008 Financial Crisis , Tohoku Earthquake(2011)
COVID-19 Pandemic(2020)

Minimal impacts during economic recessions



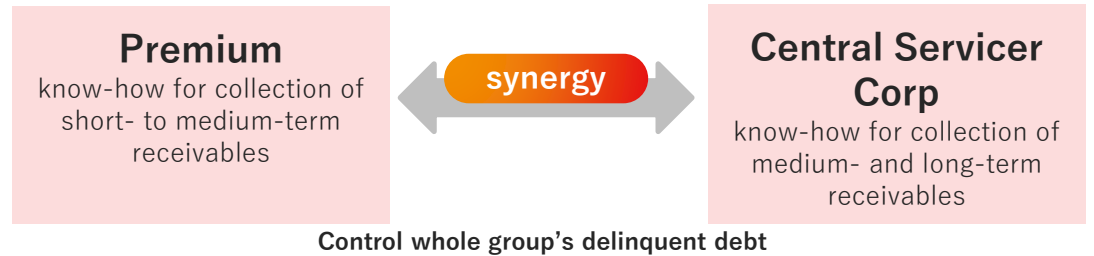
Note: "Delinquency rate" refers to the total amount of receivables that are more than 3 months in arrears and special loan receivables (with judicial intervention), expressed as a percentage of the loan receivables at the end of the period.

Features of auto loan receivables

- The receivables are made small amount, risk-diversified, and shorter-term
(Average payment term : 5 years)
- Unlike credit cards, additional credit limit monitoring is not required. Hence, credit monitoring costs are generally low.

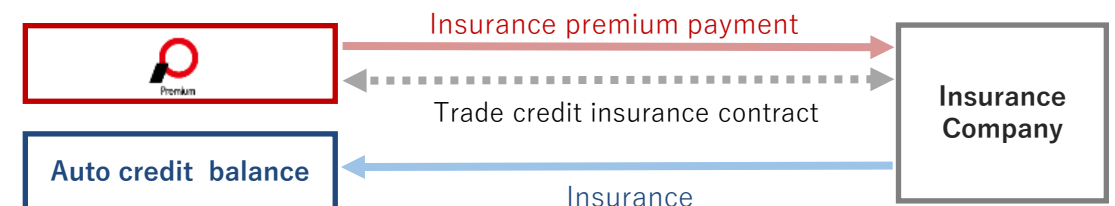
Group-based debt collection

- Collaboration leads to curtailment of our group's delinquent debt



Get insurance and be prepared for default

- Even in an economic downturn, there is no need to increase the allowance for bad debts.
- Equalize default costs



3. Summary of Each Business

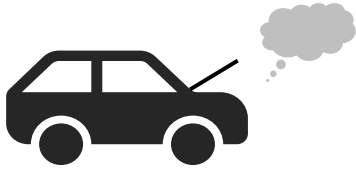
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Automobile Warranty Business

Automobile
Warranty

- A service that Warranty Service in the event of a spontaneous breakdown of a car



Sudden malfunction or spontaneous failure

Unable to open or close power windows...
The sliding door does not close on its own...
Air conditioner stopped working...

Sudden incurring of repair costs



If you use our warranty service,
We guarantee the cost of repairs "free of charge"

Subscribe when purchasing home
appliances, etc.
Car version of warranty service



Responding to Accidents
Different from "car insurance"



Private Label Products
Premium's Automobile Warranty

Top market share in
the industry

カープレミア 故障保証



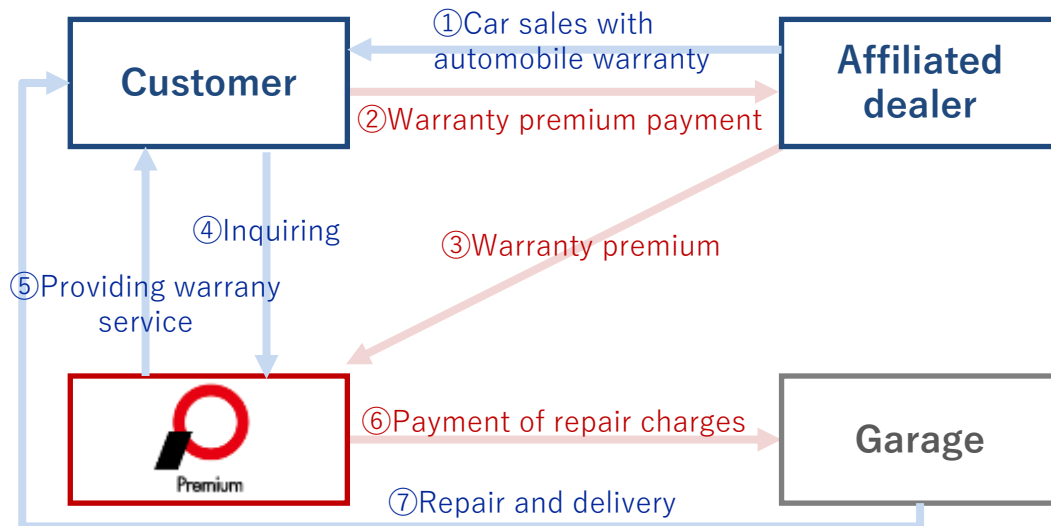
Automobile Warranty Business -Summary

■ Expanding Automobile Warranty business (mainly “used car warranty”) in Japan and overseas

Structure of Automobile warranty

Unlike “Automobile insurance” which covers accidents, Automobile warranty covers **spontaneous breakdowns**.

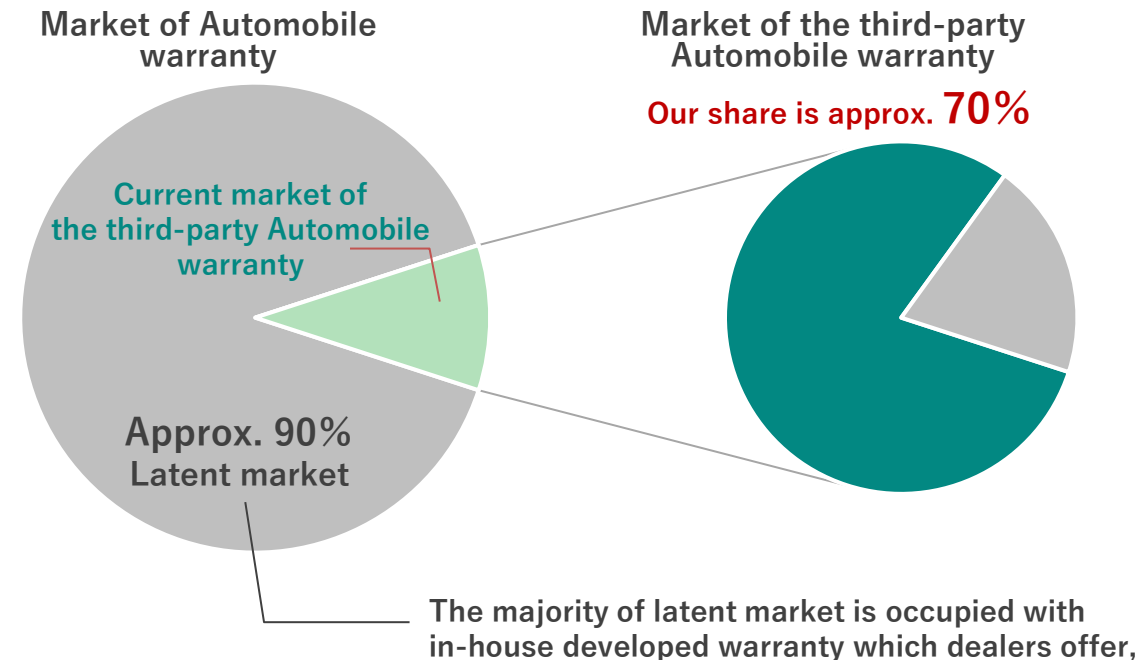
	insurance	Warranty
Target	Sudden, accidental and external damage	Spontaneous breakdown occurred under normal use
Payment	lump-sum payment /installment payment	Lump-sum payment
Advantages for customers	receive insurance money	Free repair service



Market share

Holding a dominant share in the third-party Automobile warranty market.

Automobile warranty is directly linked to used car retail market trends because the warranty application can be made either at cash purchases or through other credit company service



Automobile Warranty Business -Summary

- The accumulated number of Automobile warranty contract is approx. **2.0** million.
Expanding our presence in the market with our own brand.

Advantages of Automobile warranty

Customers (end users)



Nationwide repair available
at our partner shops



Avoid sudden payments
when a breakdown occurs

Affiliated Dealers (used car dealers)



Earn a sales promotion fee
as additional revenue.



Driving long-distance
car sales indirectly



Outsourcing customer
support and repairs

- ☑ Even if the dealer goes bankrupt or closes, the warranty contract with our company remains **valid**, ensuring customers **peace of mind** throughout the warranty period.

Main Products

- ☑ Together with proper products, OEM products and partnership products in cooperation with major companies such as Recruit.

Proper

House brand product

Premium's warranty

〈offering to Premium's Affiliated dealers〉

Car Premium's warranty

〈offering to Car Premium Dealers〉

Partnership

Offering to major portal site

Car Sensor After-sales Warranty

Partnership with Recruit Marketing Partners and AIS

Kurumaerabi.com

※Partnership with Fabrica Communications

OEM

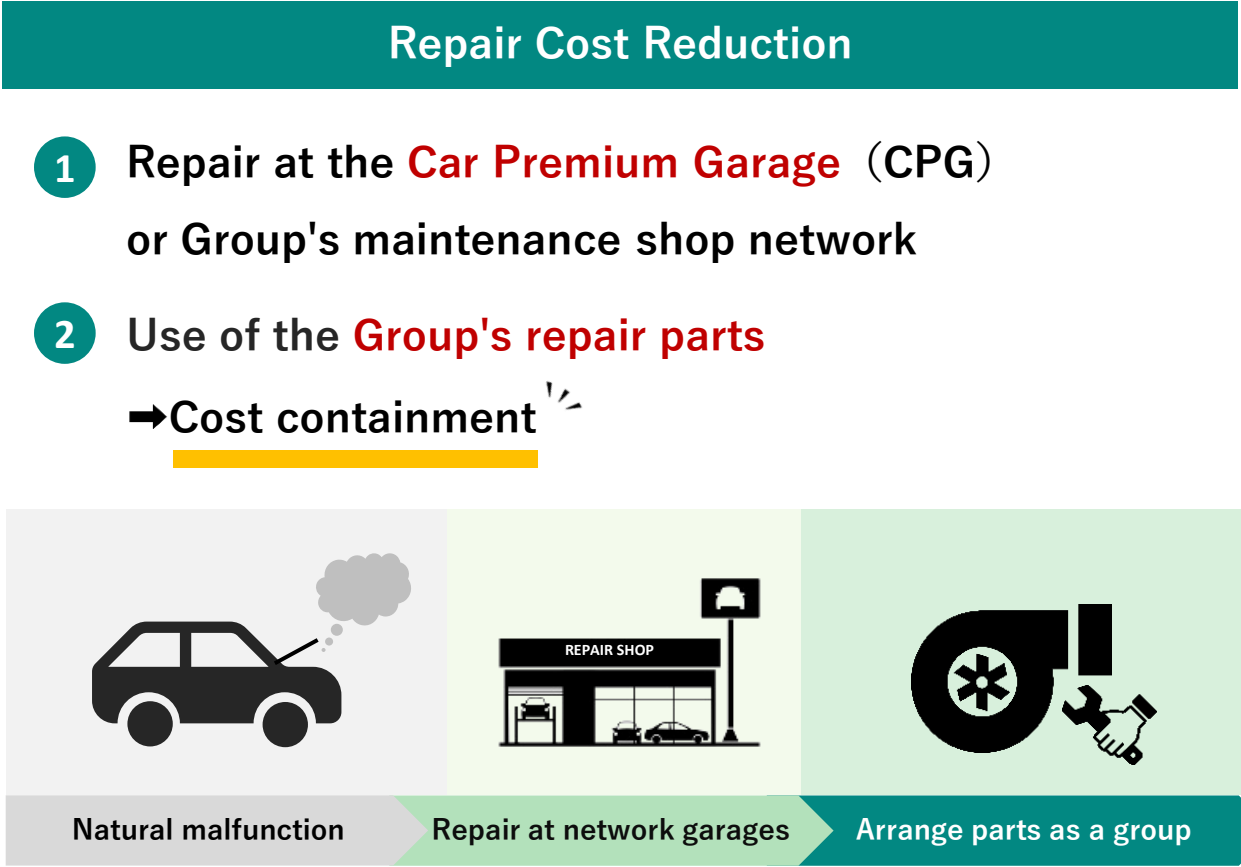
Offering to voluntary
used car dealer chains etc.

Providing optimal solutions
tailored to corporate needs

(vehicle models, warranty period/
mileage, and various conditions)

■ Containment of cost and developing market through pricing strategies with PG group synergies

	Competitors	Premium Group
Feature	Latecomers	No.1 market share Enormous amount of claim data ※The accumulated number of warranty contracts is approx. over 2.0 million
Repair Service	Outsourcing	Assign our network garages to cope with warranty claims so that our subsidiaries provide automobile parts if applicable



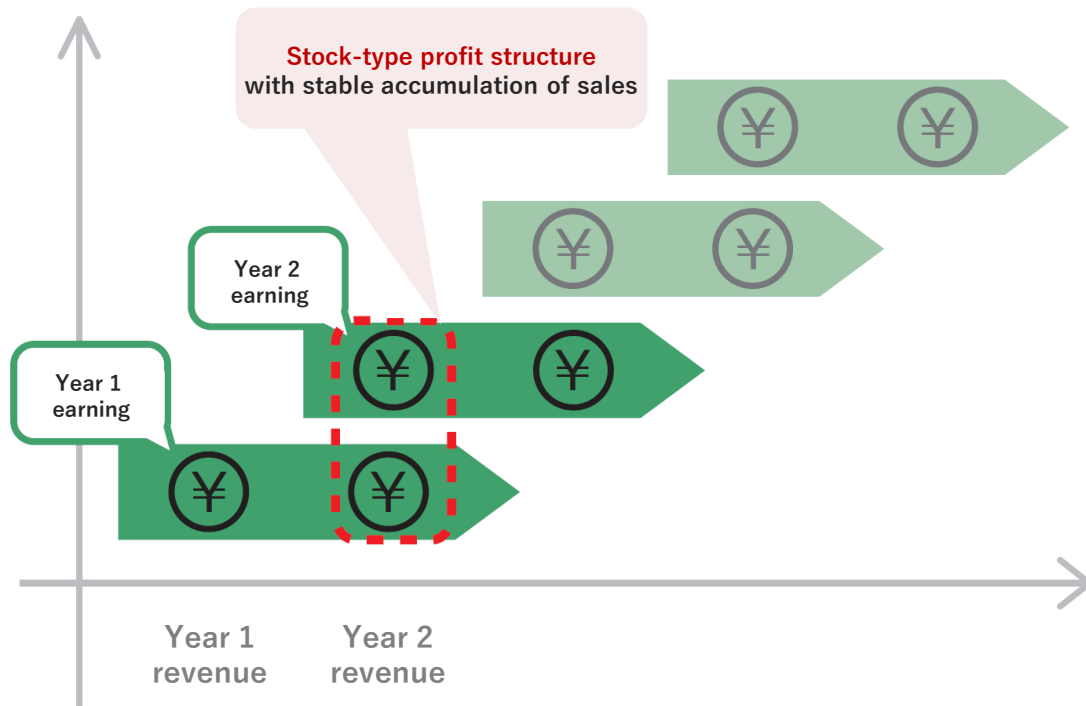
Automobile Warranty Business -Special Features(Accounting)

Automobile
Warranty

- Receiving warranty payment in advance and **deferring revenue**
- **Stable** cash position and profitability

Image of recurring revenue business model

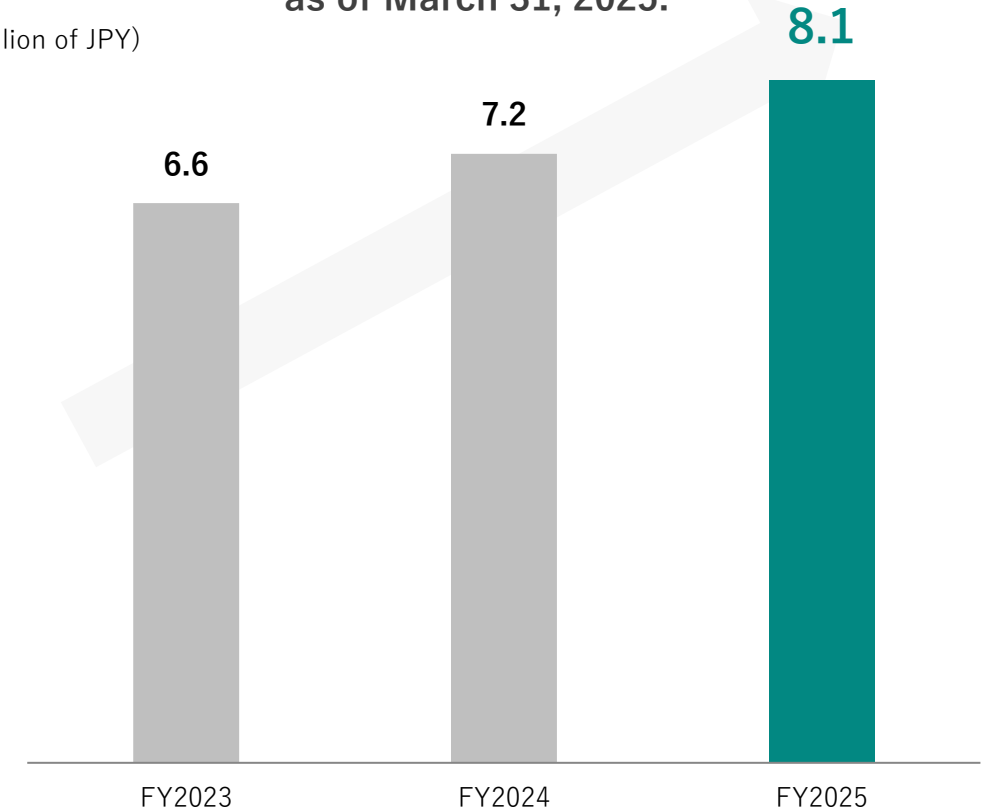
The revenue earned each year is recorded in installments according to the contract period.
Stock-type profit structure with stable accumulation of sales



Future expected earnings in the Automobile Warranty

JPY8.1 billion stocked on B/S
as Future expected earnings
as of March 31, 2025.

(Billion of JPY)



(Note)Future expected earnings means "warranty unearned income"

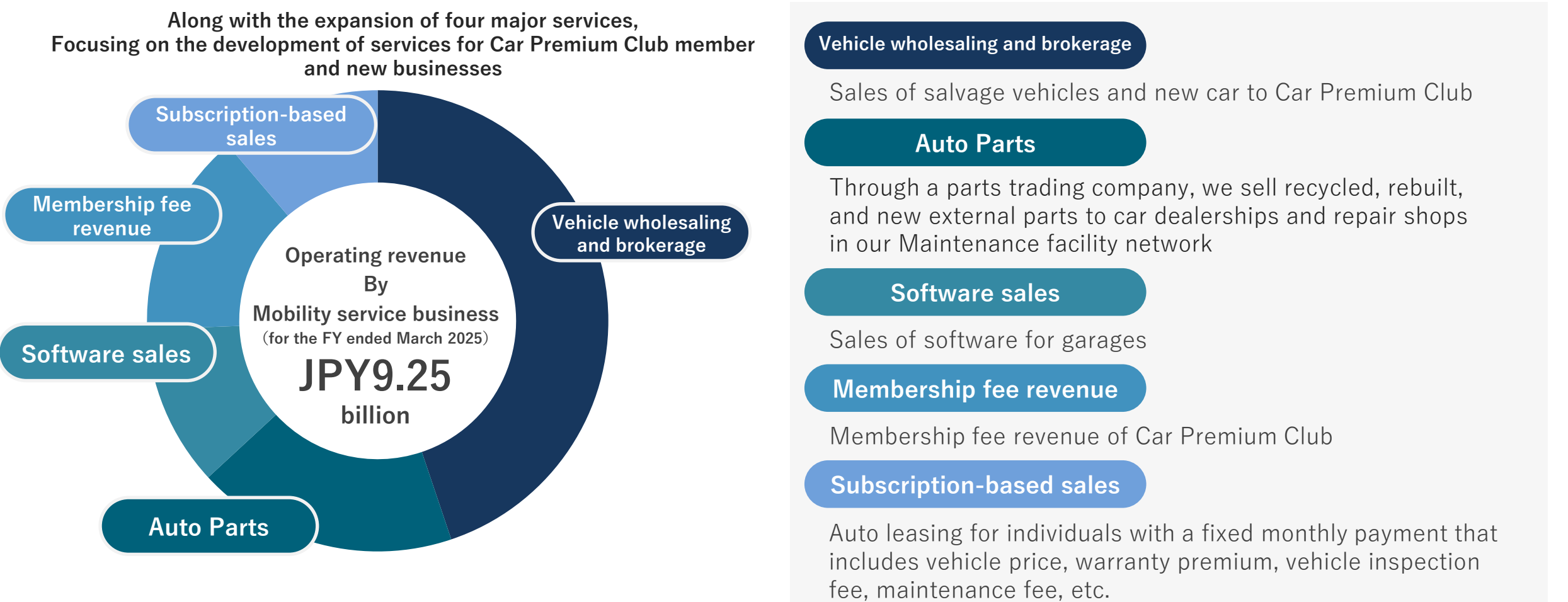
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- Our auto mobility service is a service to bring “Premium” car life to our loyal customers together with dealers and garages

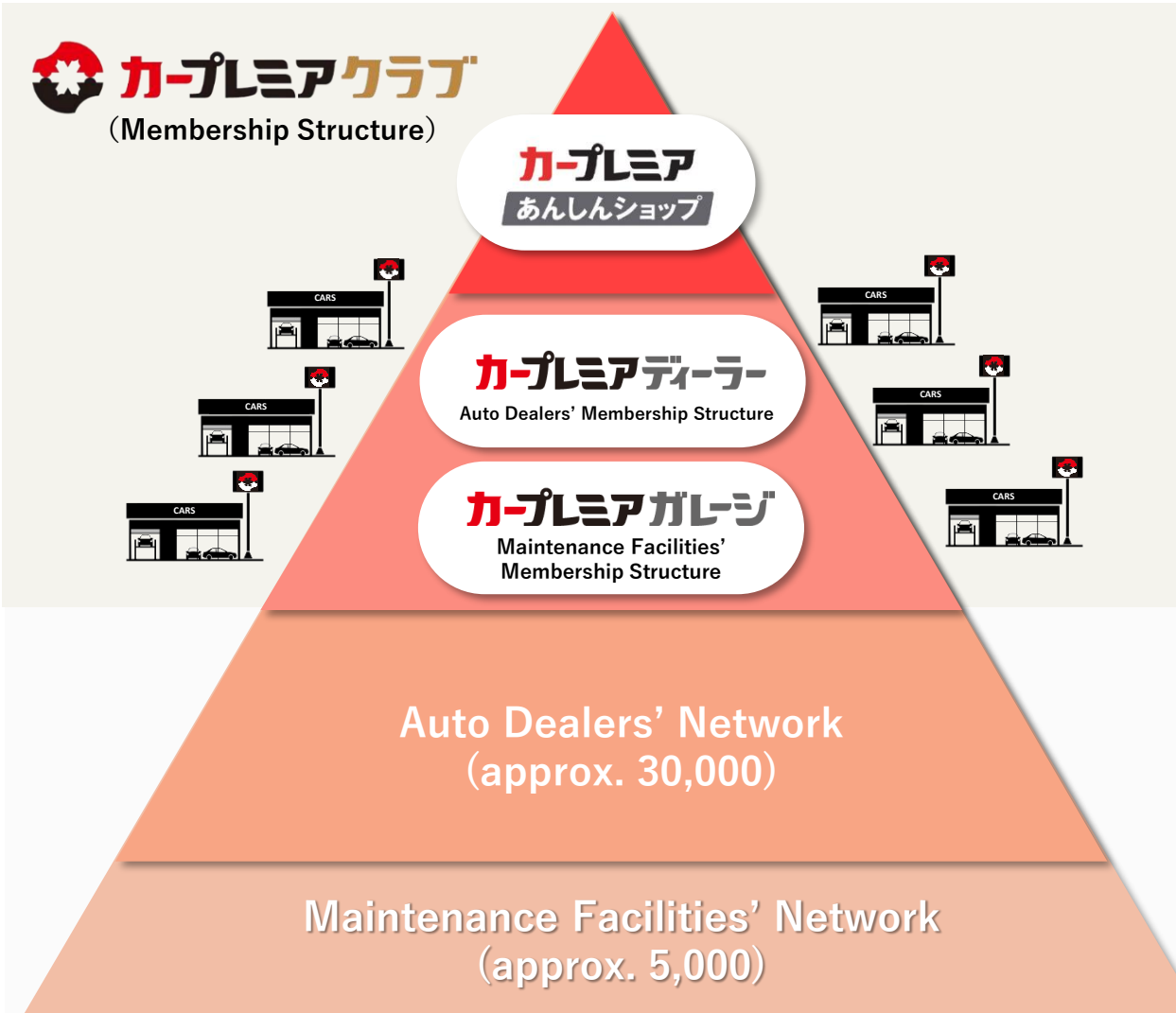
Portfolio by Services



Auto Mobility Services Business - Car Premium

- Organization "Car Premium Club" from Affiliated dealer and Maintenance facility network
- Providing a full range of auto mobility services to users through Car Premium Club

● = Flagship Service



カープレミアディーラー		Auto Dealers' Network	Gold Members	Diamond Members
Marketing support	● Car Premium Site Listing	×	○	◎ Top Listing
	● Anshin Shop	×	×	◎
Sales Support	Auto Credit	○	○ Credit Expansion	◎ Extra Credit Expansion
	Automobile Warranty	○	○ Member-Only Plans	◎ Higher Incentives
	Auto Lease	○	○ Member-Only Plans	◎ + With Supervisor
Vehicle Purchase support	● In-house car auction	×	×	○
	Auto Parts	○	◎ With Incentives	◎ With Incentives

カープレミアガレージ		Maintenance Facilities' Network	Gold Members	Diamond Members
Marketing Support	● Priority Service Allocation	○	◎ Priority	◎ Top Priority
	Car Premium Listing	×	○	◎ Top Listing
	● Anshin Shop	×	×	◎
Sales Support	Automobile Warranty	×	○ Member-Only Plans	○ Member-Only Plans
	Auto Lease	×	×	○ Member-Only Plans
Vehicle Purchase support	Brokage of new car	×	○ Favorable Condition	○ Favorable Condition
	Auto Parts	○	◎ With Incentives	◎ With Incentives

- Fraud by a major used car dealer has led to growing anxiety and distrust of the used car industry
 - Aiming to clean up the entire used car industry, you can receive products and services with peace of mind.
- Launched the "Car Premium Anshin Shop System"**

What is Car Premium Anshin Shop?

An outlet that provides services that guarantee “peace of mind” so that all customers fully understand and agree with the details of their transaction.

- ✓ Fulfillment of the Company's standard
- ✓ Peace of mind guarantee / consent with terms of service
- ✓ Car Premium inspections

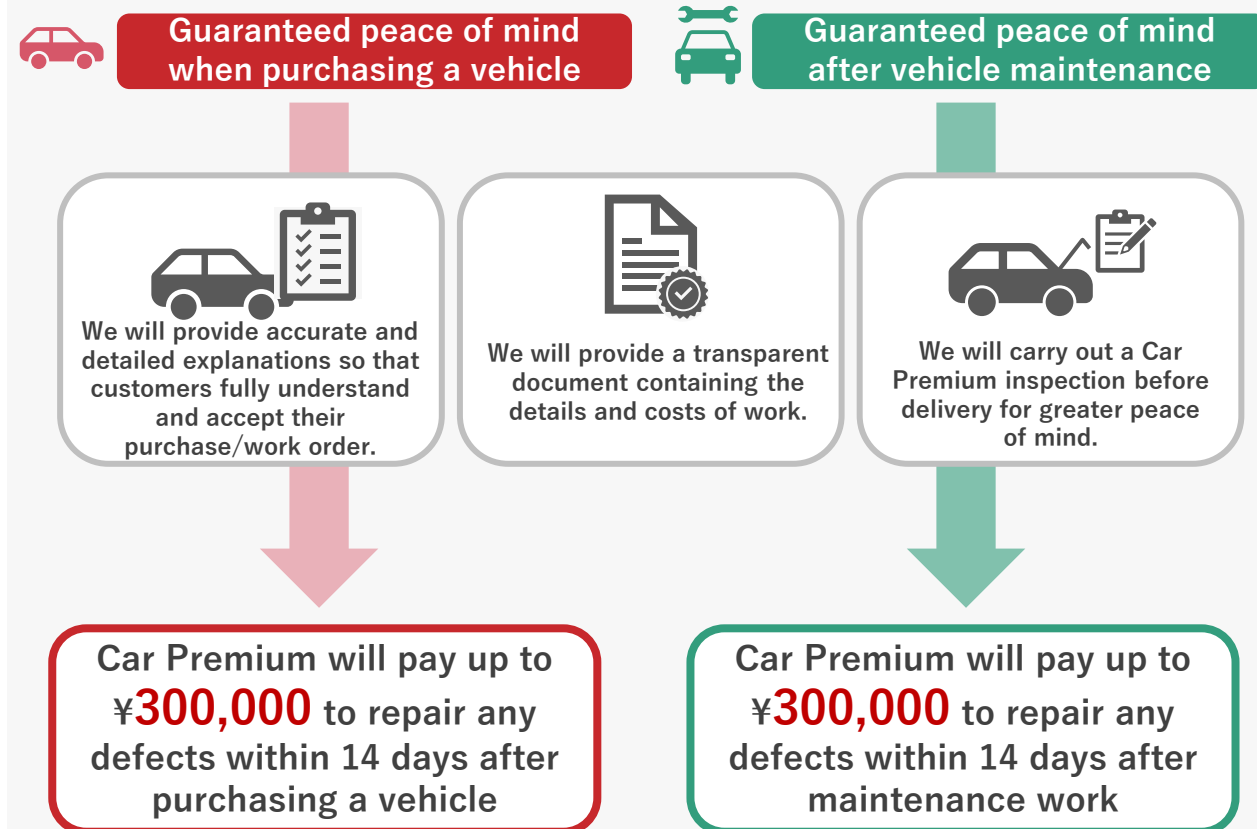
**カープレミア
あんしんショップ**

- ✓ Provision of Anshin Service
- ✓ Display of top rankings on Car Premium website

カープレミアクラブ
Gold Members

カープレミアクラブ
Diamond Members

Details of peace of mind guarantee and services



- Accelerate **the expansion of awareness of "Car Premium"** through mass marketing
→ Through the development of the "Car Premium" brand, we aim to achieve our mission

Vision of Mass Marketing Activities

Establishment of a car premium business model

Brand Enhancement

Image Enhancement

Raise awareness among
end-users

Raise awareness among
automobile providers

Car Premium
brand
launched

Marketing activities

Marketing Activities

As a platformer that connects end users and automobile providers
In order to create a bright future together, we are developing various advertising measures.

Flags/Signboards



■ Expand C awareness ■ Shingo Katori, Naomi Watanabe, GENERATIONS, Kitayama Hiromitsu casting

Celebrity Appointment

Car Premium Service Introduction Web Video Advertisement

14日以内であれば
修理代を
最大**30万円**まで
お支払い!!

■ Anshin Shop

費用を抑えた **最適プラン**
修理内容を
しっかり説明

■ Automobile Warranty



■ Car Premium App

Out-of-home/Local Marketing



■ Tokyo and Osaka Metro MCV Network



■ JR East Train Channel



■ Signboard at Shinagawa Station

※ Advertising campaigns across YouTube, Instagram, Facebook, X, TikTok, TVer, Google, ABEMA, DAZN, newspapers, radio commercials, and more.

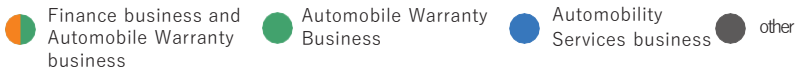
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Overseas Strategy

- Expansion into Southeast Asia and other countries
- In the ultra-long term, we aim for domestic:overseas = 50:50



Tanzania Auto Mobility Service

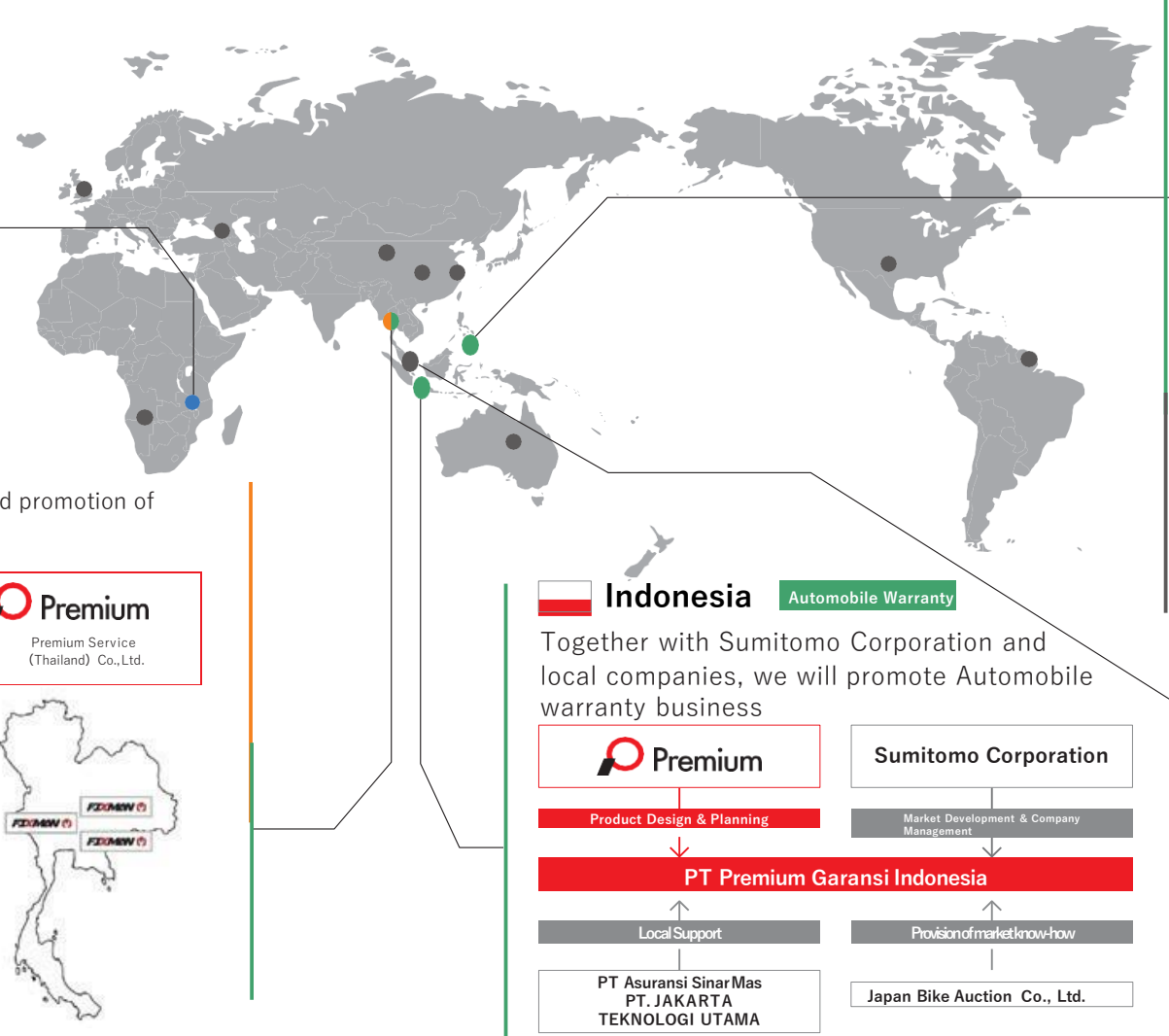
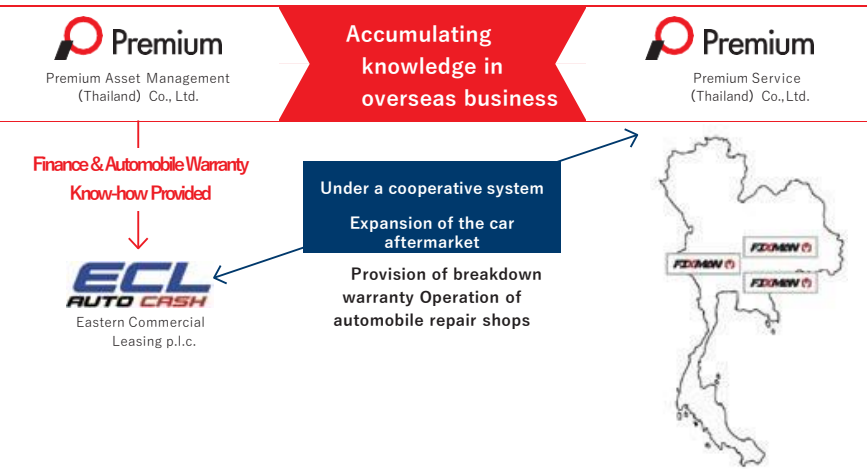
Export of recycled parts and develop automobile repair shops . We have also expanded into Central and South America. We will continue to expand into other countries.



*From April 1, 2024, the Auto Parts business has been transferred to the Auto Mobility Service business.

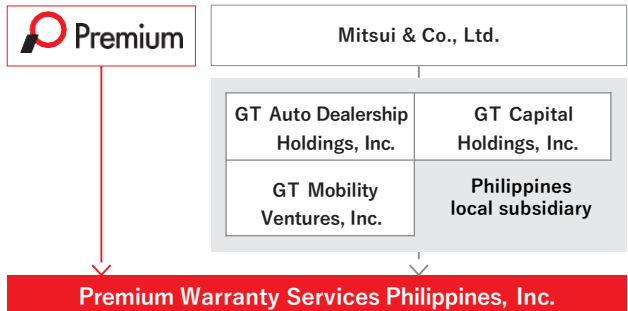
Thailand Finance Automobile Warranty

Provision of finance and automobile warranty know-how, and promotion of automobile warranty and maintenance services.



Philippines Automobile Warranty

Together with Mitsui & Co., Ltd. and local companies, we entered the Philippines as a leading provider of automobile warranty services.



Philippines Other

Invested in Etomo Financing Corporation, which develops a consumer finance business that utilizes digital technology, to expand the company's business development

Singapore Other

Establishment of a local subsidiary in Singapore as a base for research and information gathering on the Asian market, management of overseas subsidiaries, and strategic activities

Indonesia Automobile Warranty

Together with Sumitomo Corporation and local companies, we will promote Automobile warranty business



4. Growth Strategy

4 - 1. Mid-Term Management Plan
“ONE & ONLY 2026” p.35

4 - 2. Initiatives for Sustainable Growth p.40

*The contents of the mid-term management plan announced in May 2023



Mid-Term Management Plan, ONE & ONLY 2026: Summary

[Check here for details](#)



https://ir.premium-group.co.jp/en/library/plan/main/0/teaserItems1/0/link/ONE%20ONLY_e_clean.pdf

Medium-Term Vision

Establishing the Car Premium business model,
seeking to become the ONE&ONLY mobility company

Numerical Targets

Operating income	Profit before tax	Profit attributable to owners of parent	ROE	Market cap
JPY 44.0 billion	JPY 10.2 billion	JPY 7.0 billion	30–39%	JPY 140–175 billion
vs. FY2023: + 74.6%	vs. FY2023: + 91.0%	vs. FY2023: + 75.0%	FY2023 results: 34.7%	vs. FY2023: 204–255%

Key Issues



Car Premium

- Expanding the Car Premium Club
- Establishing the Car Premium brand
- Strengthening ability to attract in-person/online customers



Financing

- Expanding Car Premium Dealers
- Increasing transaction volume per member dealers



Automotive warranty

- Expanding third-party warranties market
- Expanding sales focused on proper products developed in-house
- Reducing repair costs

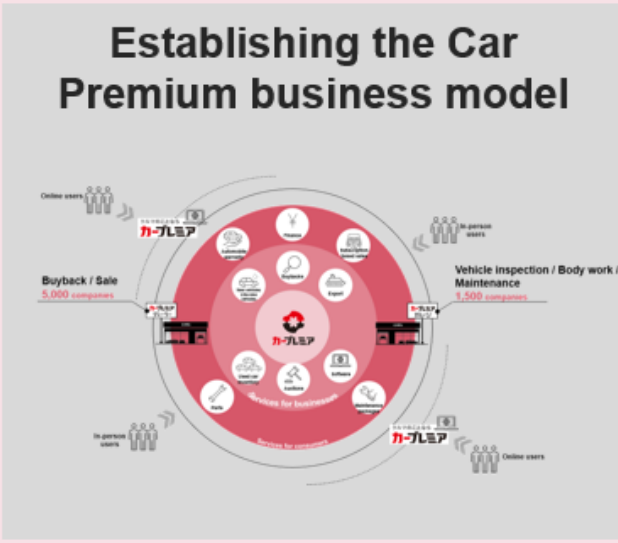


Mobility services

- Enhancing mobility services
- Expanding scale of each mobility business
- Developing differentiated products

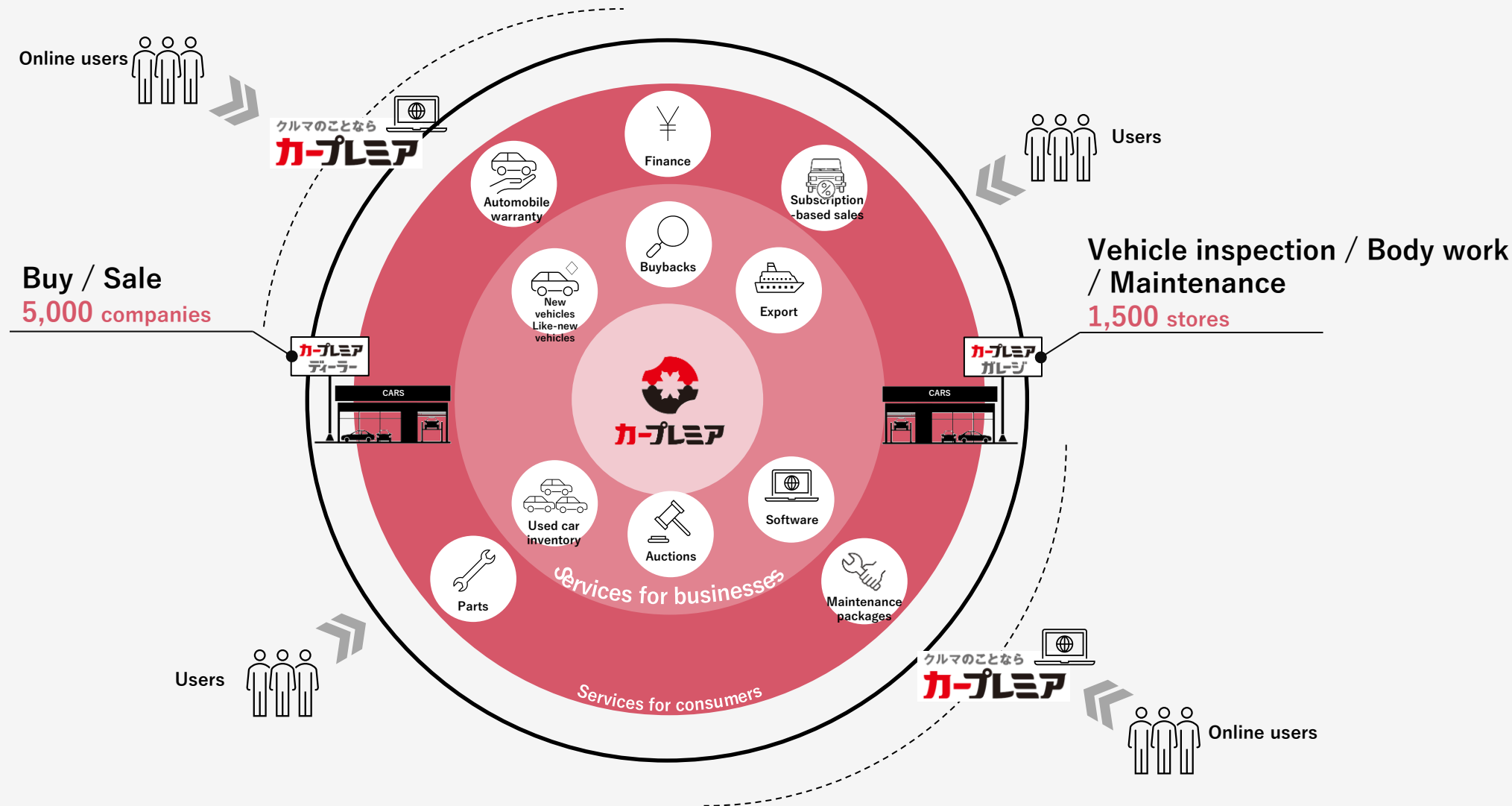
- Expanding sales volume
- Recruitment of DX
- Continuous investment in DX
- ↓
- Using DX promotion to streamline operations and save labour

Establishing the Car Premium business model



The diagram illustrates the Car Premium business model. At the center is a red circle with the 'n-PLEAS' logo. Surrounding this are various service icons: Buyback / Sale (5,000 companies), Vehicle inspection / Body work / Maintenance (1,500 companies), Online users, In-person users, and Mobility services. Arrows indicate the flow of business between these segments and the central hub.

Mid-Term Vision: Establishing the Car Premium Business Model

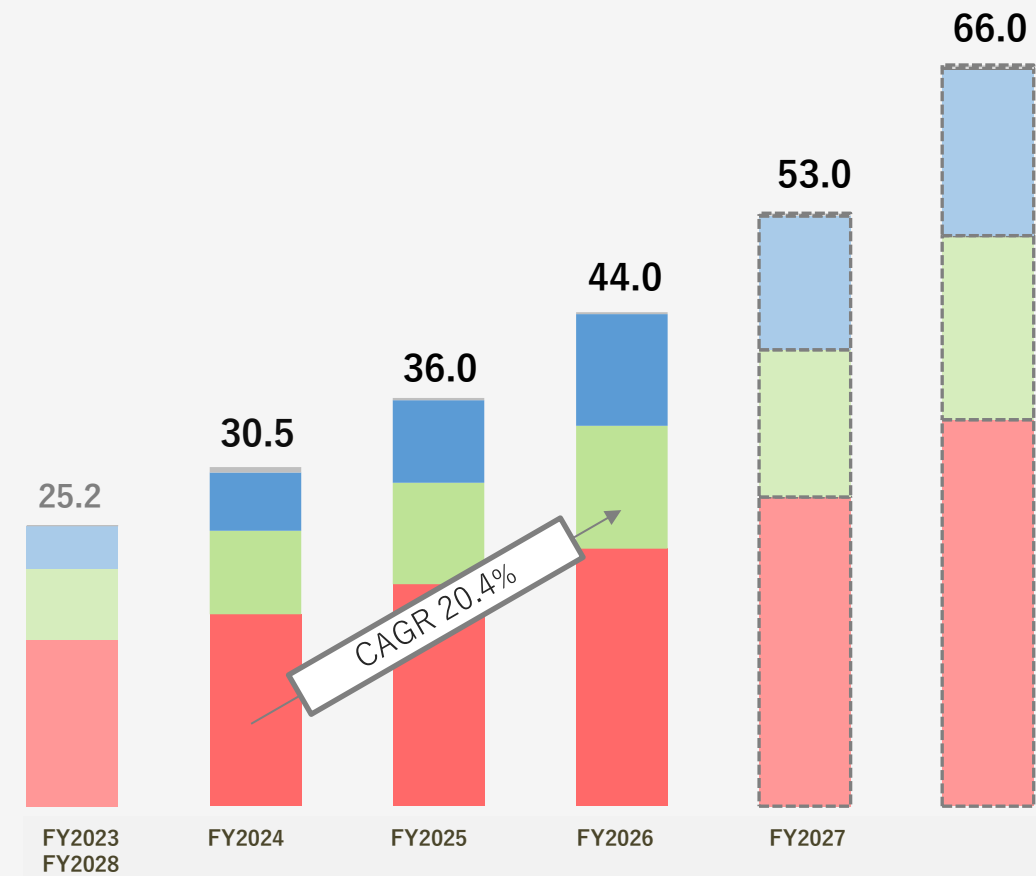


Targets: Management Index

Operating revenue

(Billions of yen)

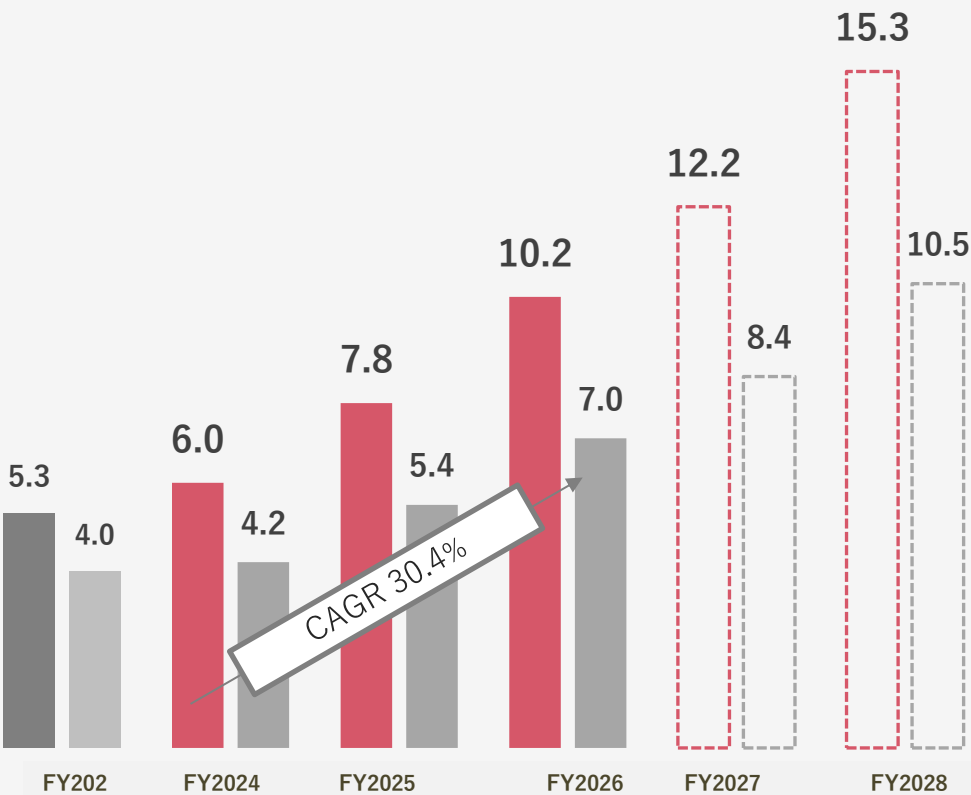
■ Finance ■ Automobile warranty ■ Mobility ■ Other



Profit before tax

(Billions of JPY)

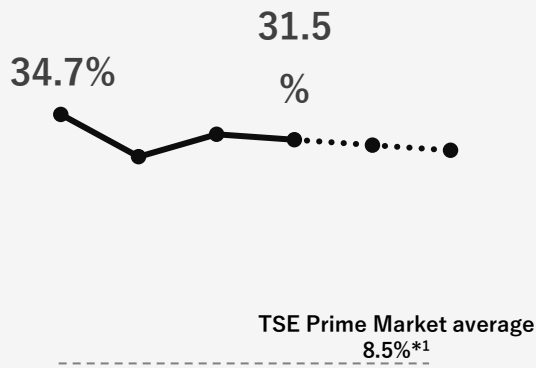
■ Profit before tax ■ Profit attributable to owners of parent



Targets: Other Index

ROE (%)

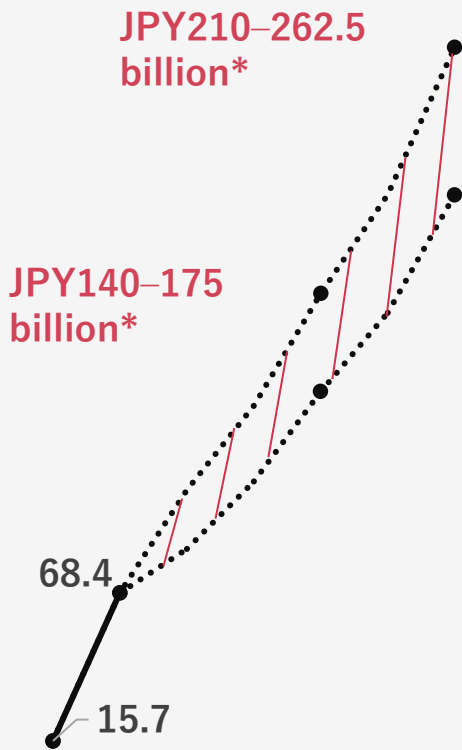
► Maintaining the 30%–39% range



FY2023 FY2024 FY2025 FY2026 FY2027FY2028

*1 Source: "Summary of Financial Results: Fiscal Year Ended March 2022, First Section, Non-manufacturing Data," Japan Exchange Group

Market cap (Billions of JPY)

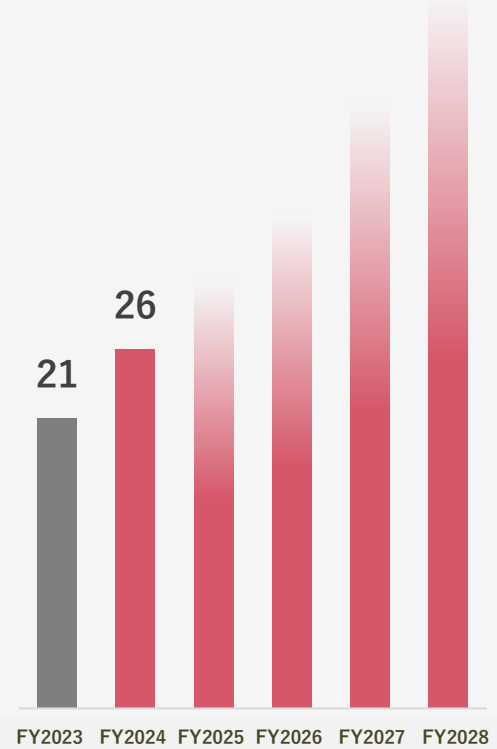


Dec. 2017 FY2023FY2024FY2025FY2026 FY2027FY2028

* PER used to calculate market capitalization
Upper limit: Calculated using 25x of PER for major mobility-related companies
Lower limit: Calculated using 20x of average PER (Mar. 2023) for companies listed on the TSE Prime Market

Dividends (Yen)

► Increasing dividends with growth



FY2023 FY2024 FY2025 FY2026 FY2027 FY2028

Other policies

● Dividend policy

• Dividends

In principle, profits earned are **focused on business investments**
Note: The Group is currently in a business growth phase.

However, dividends are continuously **increasing** in line with profit growth.

• Share buybacks

Flexible decision-making based on investment opportunities, cash flow balance, stock price, etc.

● Financial policy

Diversifying funding methods while maintaining **stable, long-term** funding, mainly affiliated loans

• Obtained A ratings and above

During the period of the MTP, earn ratings of **A or higher**

Overseas Strategy

○ Fundamental policy

- **Aggressive business development** to restore momentum stalled during Covid-19 pandemic
- **New market entry mainly in Southeast Asia**
 - Selecting as a destination mainly based upon the volume of Japanese auto maker cars sold locally and active mobility markets
- **Market entry via M&A / joint venture**
 - Building international earnings pillars while applying hedging risks
- **Combined market entry of our services**
 - **Horizontally rolling out success cases** from our domestic business precedents

FY23

○ Future issues and initiatives

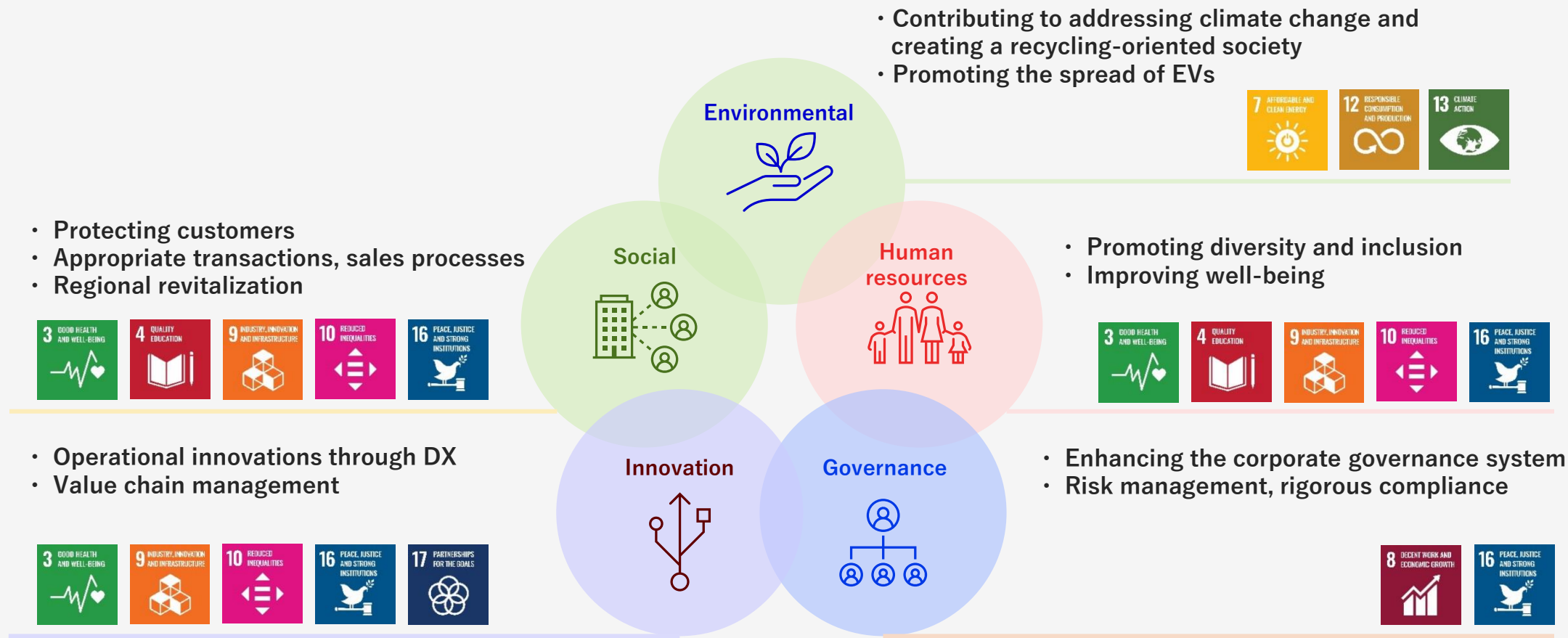
- **Securing and developing global and local human resources**
 - Recruiting and training global human resources
- **Considering new countries for market entry**
 - To secure further revenue opportunities, will collect information on local geopolitical risks and expand business as a unified group
- **Boosting international share of profit (FY2026 target: 10%)**
 - **Preparing for shrinkage of domestic market** due to population decline
 - Over the ultra-long term, targeting a 50:50 domestic-international ratio

FY30



Initiatives for Sustainable Growth: Summary

The following are our key issues sets for achieving sustainable growth



Initiatives for Sustainable Growth

Environmental

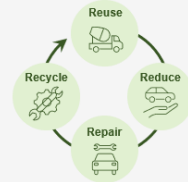
Addressing climate change

- Declaring support for the Task Force on Climate-related Financial Disclosures (TCFD) recommendations To be disclosed June 2023



Contribute to creation of recycling-oriented society

- In our business activities, promoting business in the Reduce, Recycle, Reuse, and Repair (4Rs) for automobiles
- Contribute to creation of a recycling-oriented society via expansion of our main businesses



Promoting the spread of EVs

- Installing solar power generation systems and ordinary EV chargers on Car Premium Club premises
- Contributing to the spread of EVs by providing services covering the entire used car distribution process from upstream to downstream



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Human Capital

Human resource development

- Diversifying employment opportunities by hiring year-round for both new graduates and mid-career professionals
- Providing training programs via our training subsidiary, incorporating expertise accumulated since our founding

Promoting diversity

- Actively recruiting international talent and promoting young people and women to management positions
- Raising awareness through "Lean in Premium," a project to empower women

Work style reforms

- Expanding offices to match business expansion, achieving diverse work styles through use of satellite offices and dedicated remote work assignments
- Encouraging taking paid leave (encouraging employees to take long vacations twice a year)
- Utilization of company-owned recreation facilities and external vacation facilities

Respecting human rights

- Disclosing and ensuring compliance with human rights policies
- Conducting various rank-based training programs and compliance training to create a workplace environment free from discrimination and harassment and to promote business activities



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Social

Customer privacy and data protection

- Acquisition of PrivacyMark from JIPDEC
- Establishing and adhering to an internal privacy policy, and implementing several measures to strengthen system security

Appropriate transactions/sales processes

- Obtaining/renewing business registration as an individual credit purchase intermediary as required by the Installment Sales Act
- Establishing internal regulations certified as compliant with the model regulations stipulated by the Japan Consumer Credit Association
- Issuing an internal and external declaration of our basic policy concerning elimination of anti-social forces and creating mechanisms for implementation

Value chain management/DX innovation

- By promoting Car Premium, we are building a value chain consisting of consumers, car dealers, maintenance facilities, and the Company.
- Improving productivity by introducing AI, RPA, etc. to streamline business processes
- Creating new business models adapted to CASE/MaaS

Achieving both sales efficiency and social contribution

- Introducing next-generation vehicle telematics devices to streamline sales activities and improve vehicle fuel efficiency
- A portion of leasing fees for vehicle devices is donated to learning support projects through the MIRAI 2030™ SDGs lease program



Regional revitalization / Education

- Sponsored Yaima SDGs symposium. Provided the symposium's keynote speech.
- Providing financial education classes at high schools to improve financial literacy among young people and to provide opportunities to learn about economics and finance



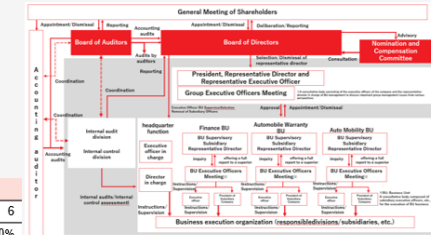
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Governance

Corporate governance

- Reinforce corporate governance system
- Implementing all principles in Japan's Corporate Governance Code
- Establishing a voluntary Nomination and Compensation Committee, with outside directors as a majority of its members
- Introducing a stock compensation plan
- Conducting effectiveness evaluations of the Board of Directors
- Increasing the percentage of outside officers 50.0% as of March 2023

		FY20	FY21	FY22	FY23
Board of Directors	Total	6	7	8	6
	Ratio of outside members	33.3%	42.9%	37.5%	50.0%
Board of Auditors	Total	3	3	3	3
	Ratio of outside members	66.7%	66.7%	66.7%	66.7%



Compliance / Risk management

- Carrying out training programs on protection of personal information, insider trading, compliance, etc.
- Establishing a Group Risk Management Committee
- Formulating a business continuity plan (BCP) to manage risk, including the physical impact of climate change
- A Sustainability Committee to be established to address climate change



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5. Conclusion



Toward a Truly Prosperous Society

Providing the best finance and services to people around the world and contribute to building a prosperous society.

Always positive, and we work hard to build up the right process. We nurture human resources with hearts and minds who are always positive and willing to work hard to build up the right process.



APPENDIX.

Company Profile

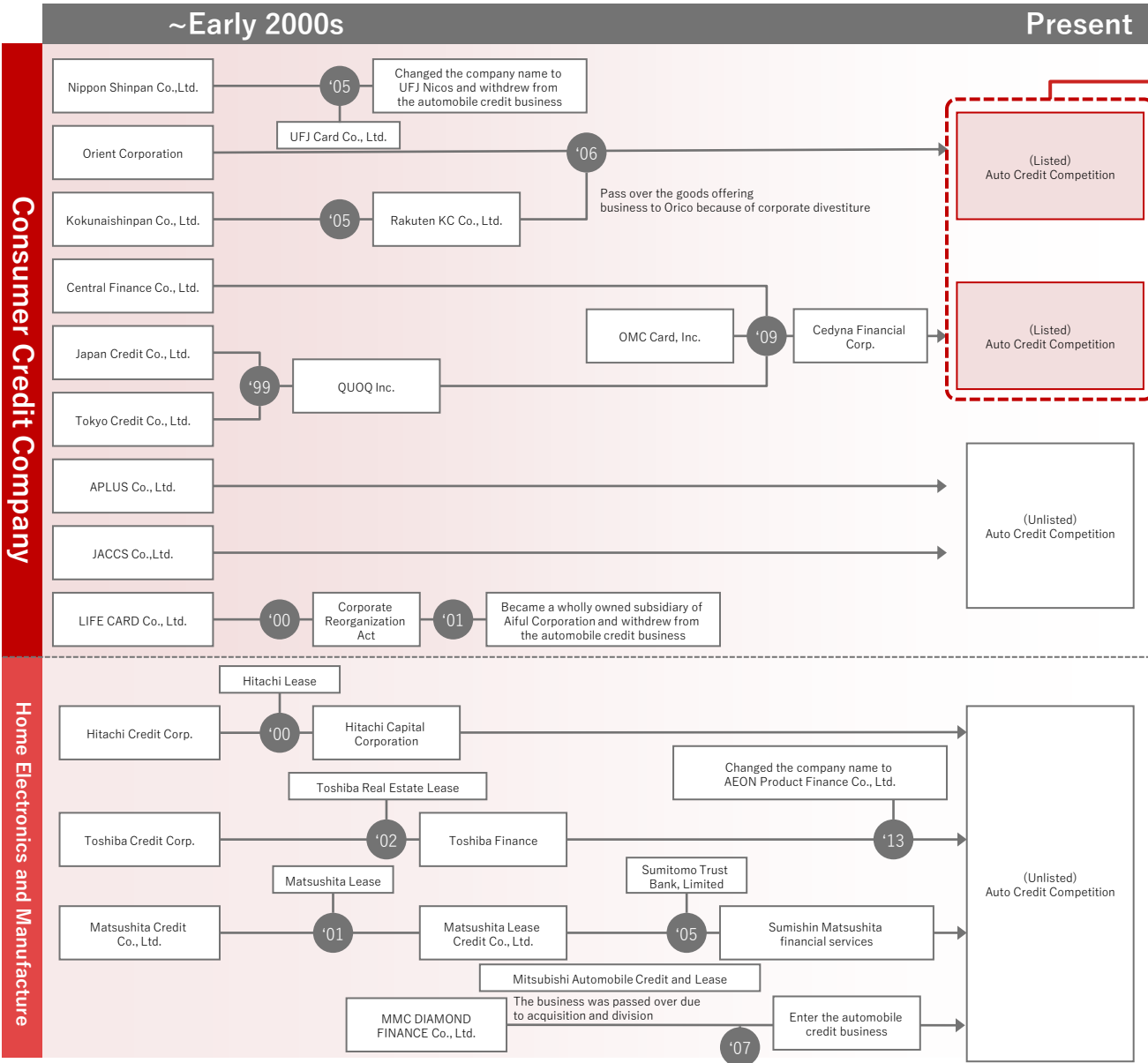
Name	Premium Group Co., Ltd.
Securities Code / Exchange	7199 / Prime Market of Tokyo Stock Exchange
Established	May 25, 2015 Note: 2007: Established Premium Co., Ltd. (Former name: G-ONE Credit Services Co., Ltd.)
Head Office	The Okura Prestige Tower, 2-10-4 Toranomom, Minato-ku, Tokyo
President and Representative Director	Yohichi Shibata
Number of Issued Shares	40,540,170 (As of March 31, 2025)
Capital	¥1,683 million (non-consolidated: as of March 31, 2025)
Number of Employees	814 (consolidated; as of March 31, 2025) (Note) Number of persons employed by the Group excluding temporary workers
Description of Business	Businesses in Japan and overseas* • Car Premium (building a membership organization of automobile dealers and garages) • Finance • Automobile warranty • Auto mobility * Overseas (Thailand, Indonesia, Philippines)

History

-Only 10 years needed Premium Group Co., Ltd. to be listed on the Tokyo Stock exchange.

2007	Premium Co., Ltd.(then G-ONE Credit Services Co., Ltd.) was established. Established as a subsidiary of G-ONE Financial Services Co., Ltd. which was second-tier subsidiary of Gulliver International Co., Ltd.
2010	The shareholder changed from G-ONE Financial Services to SBI Holdings Inc. The trading name changed to SBI Credit Co., Ltd.
2013	iSigma Capital Corporation (Marubeni's 100% subsidiary) became our parent company. Company name changed from SBI Credit Co., Ltd to Premium Financial Services Co., Ltd.
2015	Premium Group Co., Ltd. was established as a company to receive investments of AZ-Star.
2016	Premium Group Co., Ltd. accepted a third-party allocation of shares by Eastern Commercial Leasing p.l.c. (listed on the Stock Exchange of Thailand),then took 25.5% of share it and made it into an affiliate. PFS (Thailand) Co., Ltd., (then Premium Asset Management (Thailand) Co., Ltd.) the first local affiliate overseas, was established in Thailand. Premium Group Co., Ltd. was established as a holding company. PAS Co., Ltd, specializing in services in the car market field, was established. Premium Service (Thailand) Co., Ltd. (then Eastern Premium Services Co., Ltd.) was established in Thailand as a joint venture for automobile maintenance services.
2017	CIFUT Co., Ltd. was established in Itako, Ibaraki, as a joint venture for the manufacture/sales/provision of an engine starting control system with a locating function for automobiles. PLS Co., Ltd. was established to expand the product lineup for auto finance. Pt Premium Garansi Indonesia was established as a local affiliate in Indonesia to promote the warranty business. Premium Group Co., Ltd. got listed on the TSE 2nd section.
2018	Premium System Services Co., Ltd. was established. Premium Group Co., Ltd. owns 80% of Soft Planner Co., Ltd. 's shares. Premium Group Co., Ltd. was moved to the TSE 1st section.
2019	Premium Group Co., Ltd. owns 100% of EGS Co., Ltd. (then L'OPERAIO SOLUTIONS K.K.)'s shares.
2020	Established VALUE Co., Ltd. to plan and implement training for officers and employees of the Group. Established Premium Mobility Services Co., Ltd., which operates auto-mobility service-related businesses. Established Premium Auto Parts Co., Ltd., which operates auto parts related businesses. Premium Group Co., Ltd. owns 100% of CENTRAL SERVICER CORPORATION's shares. Premium Warranty Seivices Co., Ltd. were established.
2021	Premium Warranty Services Philippines, Inc. was established as a local subsidiary in Philippines to promote the warranty business.
2022	Established Car Premium Co., Ltd., which manages the development and promotion of membership organizations for mobility companies. Premium Group Co., Ltd. is approved to Prime Market(TSE).
2024	Established a local subsidiary in Singapore to promote global expansion.
2025	Acquire New Shares Issued by Eastern Commercial Leasing p.l.c. through Third-Party Allotment. Invests in Etomo Financing Corporation

While restructuring is in progress in the industry, barriers to new entry to the market is still high



There are 3 listed auto credit companies .

Industry trends surrounding auto credit

2006-2007
Revision of Money Lending Business Act
Lowering of maximum interest rates and overpayment problems

Restructuring of the consumer credit industry is underway.

Features of the Auto Credit Business

Large amount of money	Low interest rate
↓	↓
Small businesses are difficult to enter	Major companies are focus on a different loan

To an **oligopoly market** with few new entrants.

Improving marketing capabilities through “Systemization,” “Quantification (KPI),” and “Efficiency Improvement”

Strengthening Relationships



Credit Management

Sales Representative in Sight

- Sales representative visit affiliated companies and collects documents such as credit agreements and safety inspection certificates to create opportunities for communication.
- Enhance transactions leveraging our specialty (e.g., know-how and product lineup).
e.g. Scheduling in view of dates of auto auctions is possible.

Customer Examination

- Three credit centers in Japan.
- Use CIC personal credit information database.
- Use Scoring System for examination.

Note : Scoring System is an evaluation system that analyzes customer attributes and credit data regarding existing PREMIUM's credit, develops a model, scores their credit status, and classifies the customers into 20 ranks.

Strict Management System

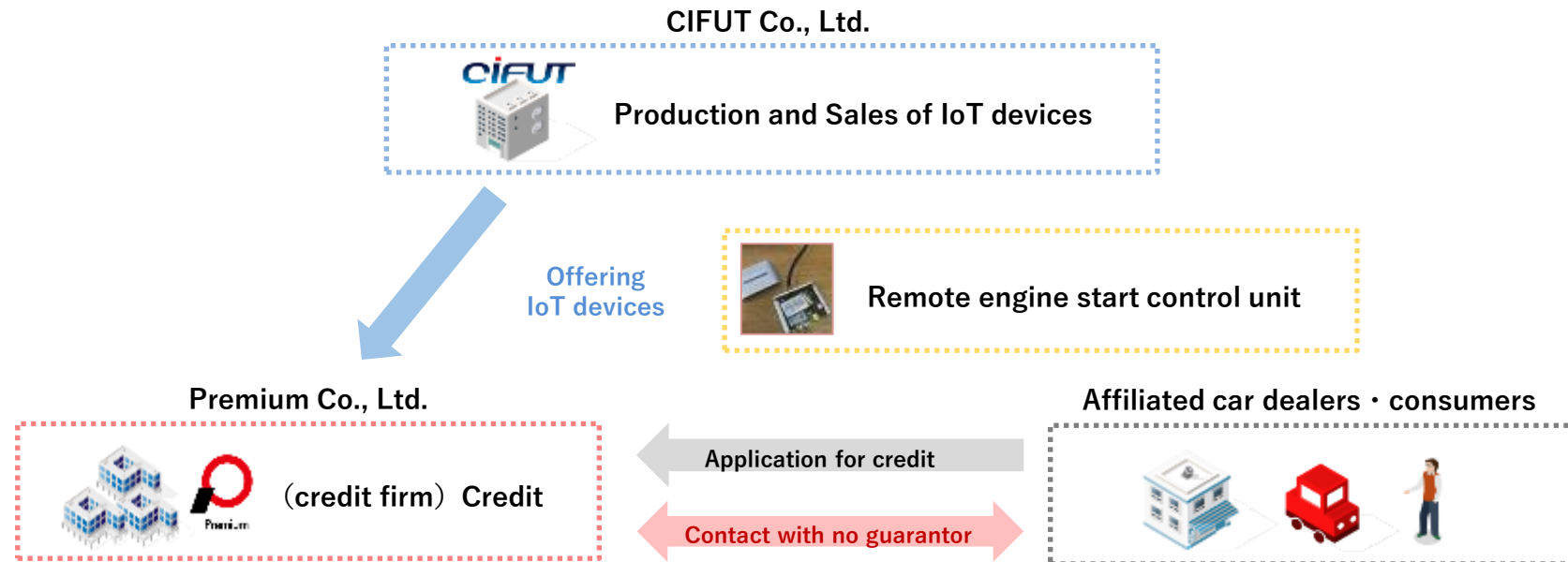
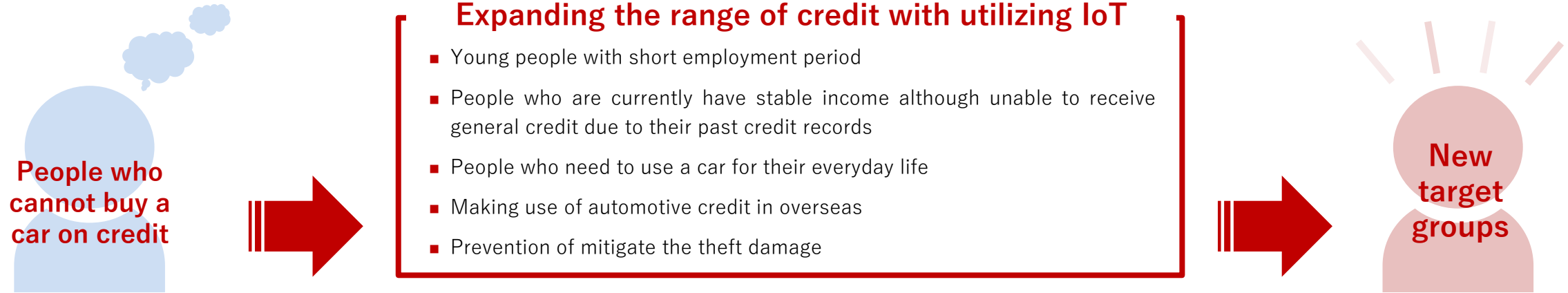
- Quantitative indicators for Affiliated dealers management.
- System to eliminate malicious Affiliated dealer in cooperation with JDM Center.

Debt Collection

- Payment reminders by using mobile phones and SMS.
- Record monthly debt collection in arrears rates as a part of KPIs.
- Encourage debt collectors to acquire qualifications.
- Train staff to improve debt collection skills.
- Applying DX method

Utilize IoT to expand target segment and prepare for our new businesses

Expanding the range of credit with utilizing IoT to create society where people can enjoy car life.



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