



February 18, 2021

<u>Premium Group Proposes New Smart and Easy Way to Purchase Automobiles; Opens</u> <u>Website Supporting Purchase of Automobiles for During and After the COVID-19 Era</u>

Name	Premium Group Co., Ltd. (Securities Code: 7199)
Overview	Premium Group opened a website proposing a smart way to purchase automobiles.
Details	Recently, automobiles are attracting increased attention as a method of transportation which avoids the "three Cs" to prevent further spread of COVID-19. While various services are shifting from being offline to online under the new lifestyle during and after the COVID-19 era, Premium Group launched a web service that provides comprehensive online support with regard to customer problems concerning life with an automobile. To customers seeking new automobiles, the website not only supports their decision-making regarding which automobiles they should purchase, but also supports their decision-making regarding where and how to purchase automobiles while providing various after services such as warranties. In addition, convenient contents are planned to be added sequentially.
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