

October 3, 2022

Premium Group Achieves 2,000 Car Premium Dealer Member Companies Ahead of Schedule

Name	Premium Group Co., Ltd. (Securities Code: 7199)
Overview	Premium Group's wholly owned subsidiary Car Premium announces that the number of member companies of Car Premium Dealer, its membership organization for car dealers, has exceeded 2,000. This is substantially ahead of the initial goal of achieving the figure by the end of the fiscal year ending March 2023. The enhancement of service content and proactive marketing activities were the contributing factors.
Details	<p>Car Premium Dealer is a membership organization for car dealers. In addition to providing various services offered by the group under special conditions, it supports car dealers in stabilizing their management over the long term. The group's various services help to solve problems member companies face, such as differentiating themselves from other companies and streamlining operations.</p> <p>Car Premium will target long-term growth under promotion of the platform concept and maximum utilization of synergy with other group companies based on the membership organization Car Premium Club.</p> <p>The company will strive to enhance services to respond to the drastically changing mobility industry, support safety and security in the lives of individual customers, and solve problems concerning car distribution that member stores face.</p> <p>Toward the target of 3,000 Car Premium Dealer member companies in the fiscal year ending March 2025, Car Premium will expand the membership organization while adding functions that respond to the needs of car dealers.</p>

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