

January 29, 2024

**Premium Group Commences Provision of “Car Premium Anshin Shop” Certification Program and Compensation Service**

Name	Premium Group Co., Ltd. (Securities Code: 7199)
Overview	Car Premium, a wholly owned subsidiary of Premium Group, officially commenced provision of “Car Premium Anshin Shop” certification program and compensation service on January 29 with the aim of solving issues faced in the used car industry. “Anshin” means “peace of mind” in Japanese.
Details	<p>Through its brand and automobile information website, Car Premium provides diverse content to enrich life with an automobile for customers under a platform connecting customers with mobility business operators.</p> <p>The used car industry is currently facing increasing distrust and a sense of insecurity originating from a series of incidents perpetrated by a major used car retailer, and there is an urgent need to restore trust among customers and establish an environment that enables customers to feel at ease when they are purchasing a used car.</p> <p>The group is planning to launch services designed to help clean up the industry as a whole and eliminate distrust and provide confidence to customers using automobiles. As a first step, Car Premium will commence a program that certifies automobile retailers and repair shops as trustworthy and dependable and offer compensation in the event of post-delivery failure.</p>
About the program	“Car Premium Anshin Shop” certification program will certify member stores that observe the group’s safety declaration, which declares that stores meet the group’s standards and provide highly transparent services and pricing, and in the event of problems in sales or maintenance, the group will provide compensation for repairs. The program will kick off with about 200 member stores that agreed to the program, and new services offering further trust and security across a broader range of fields are under consideration for the future.
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